

Board of Directors Meeting
Wednesday Oct 6, 2021
7:30pm
Dial In 1-605-313-6184
Passcode: 762661#

• Board in Attendance:

- President: Jeff Jorritsma
- Vice President: Justin McElroy
- Treasurer: Jay Russell
- Secretary: Chuck Jewell
- Karen Clark
- Sarah Lamanna
- Nikki Addicott

Meeting: Open (Jeff)

Welcome & Call to Order @ 7:40pm

Discuss & Accept July September 21,2021 minutes

Motion to approve by Karen, Seconded by Justin.

All in favor-7, Opposed- 0.

Treasure's Report-

Checking- \$50,075.75

CD # 8562- \$10,315.55

Fiber account balance is \$1,932.55

Outstanding Checks- \$24.56 & \$320 from the picnic

Nikki makes a motion to Pay \$249 to openherd for membership, Sarah seconds.

All in favor 7, opposed.

Karen makes a motion to pay \$60 for the food at the fiber sort. Justin 2nds. All in favor-7, opposed-0

Old Business: none

New Business:

Marketing: update (Sarah) Switched over to mail chip and cancelled the old constant contact.

Nikki makes a motion pay the \$10/month for mail chip, Karen 2nds. All in favor-7, opposed-0

Website changes, who is updating for EAA Show on EAA site- all is going through Showtacular.

Facebook for Empire- Sarah is messaging Jan to update the Empire page

Facebook for Showtacular- Sarah will be updating tomorrow

Eblast, are we doing another one? We are doing another eblast this week.

Newsletter- collecting more info to put in the next newsletter

Showtacular 2021-

Show book has to be submitted no later than next Monday- we have it going already.

Nikki has the article submitted to Renee

Front cover- sending pictures to choose from, all have decided on the Cria standing up.

Date: Halloween Weekend in dairy building

Judges- Amanda Vandabosch (Empire)

Helen Testa (NEAOBA)

Hotel contract? *Holiday Inn Express and Best Western*

Food Truck? *Need to discuss, looking into more options*

Corporate Sponsors- anyone besides Mazuri? Waiting to hear back from a couple others.

Live Auction- total of 19 items already with 6 herd sires so far

Who is handling Silent Auction? Karen, Kara & Kathy.

Judy Schroeder- halter super

Angie Grove- walking fleece super

Walking Fleece Judge: Stephanie Glyptis

Dr Bliss at Showtacular on Friday October 29th from 10am til 3pm Bring your alpaca fecals!

Showtacular Show closes October 15th.

Ribbons have been counted and ordered

Pen Sale- Update: contacting more farms. We have 27 flags minus number 15 to use. If yes, we need to get them on Showtacular page and also on Facebook to advertise.

Carts- we have one that we have purchased.
Taylor Rental has them to rent \$35/cart

Auction dinner is set- moved to Saturday night. Randy auctioneer. There was some discussion on cancelling dinner and having just light snacks and having auction right at show- that is actually going to cost us more money than the dinner as we will have to purchase plus sponsors already got tickets.

Any thoughts on Sponsor Gifts? Will be discussing it with Showtacular tomorrow night.

Member's marketplace- we need to come up with some type of advertising to explain what it is- this should be done within the next week so eblasts can start going out for people to prepare.

Show Vet- all set Dr. Sarah Lowery

Do we want to do a raffle item or 50/50? Yes, contacting Carole Rost about it

Meet and Greet- food/drinks etc....

Copier Rental- all set

Slushie machine- Windsong Farm is going to sponsor it for \$500.00

Announcer- Kate Brown

Hotel Rooms- rooms are still open

Panels/Jonathon- talking with him more about price

Next meeting date: Oct 13@ 7:30pm.

Conclusion of meeting: @ 9:19 pm

Motion to Close Sarah, seconded by- Nikki