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**Board of Directors Meeting Minutes**  
**August 15, 2016 (Monday)**  
**07:30 pm – 09:30 pm (EST)**  
**Dial-In: 866-244-8528 / Passcode: 940707#**

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**I. Meeting Open: (Ken)**

- Welcome & Call to Order
- Discuss & Accept July 2016 Empire Minutes by Jay, seconded by Lynn, all in favor 6, opposed 0.
- Review and approve agenda for August 2016:

**II. Treasures Report: (Holly)**

- Bank Balance-126,508.77
  - Financial Report
  - Poop Seminar bills have been paid.
  - 4 skeins of yarn sold
  - Holly will email members when a new member joins.
- Outstanding debt:
- Upcoming debt: Open Herd Website Hosting Fee-\$199.00
- **Actions: Stachowski seminar bills still open for seminar, will be paid after seminar.**

**III. Standing Committees Reports:**

- General: (Ken)
- Marketing: (Ken)
  - Website Updates:
    - Any Showtacular items to be uploaded?
    - Photo contest needs to be added to Showtacular info. Add photo contest to Susan's bulletin.
    - Any ideas on items to add?
    - **Actions-Leslie-add Showtacular registration spot on front page through openherd**
  - Showtacular Magazine going National:
- Show: (Joe)
  - Updates:
    - Show live on 08/05
    - Registration going well
    - \$37, 729 fees paid so far.
    - New Food vendor for Empire Room (Joe/Ken to meet with)
  
    - Pricing Meet and Greet dinner
    - **Actions-Coffee vendor being set up by Todd and Holly. Extend spin-off for another 10 days must be ran through Pam. Joe and Ken working on pricing for meet and greet dinner. Raffle tickets are available and need to be promoted.**



- Auction Discussion
  - Updated item list
  - Other discussion?
- Note Only: AOA Show Membership Fee should not be charged for fiber arts, skein, or spin off
- Note Only: to Joe for Set-up: Would like a Fiber corner at show to promote fiber arts and craftsmanship
- Member Booth Show should be for items made exclusively from member's fiber. No items that are being resold from other commercial vendors.
  - Leslie to get a copy of PAOBA rules for member store. We will adapt and modify as required
  - Copy gotten and we will fold it into our rules.
- Youth Exhibition:
  - Ken will reach out to Cindy to see if she would like to coordinate the Youth Exhibition again this year. He will also contact Polly to see if she would like to judge it.
    - Update: Polly ok, have yet to talk to Cindy directly. Some of the youth performance will be done on Friday
- Sustainability: (Lynn)
  - Update: Nothing to report
  - New Items:
    - Webpage is up and running, needs more information
  - Actions: Leslie will there be an alpaca meat vendor. Ken will call OC Health Dept to see if this is permitted.
- Fiber: (Leslie)
  - Update: What we do with the seconds? Board decided to give the seconds to the Wickers.
    - Discuss sock sample
      - Socks are in production. Will be ready by Show.
  - New Items: Yarn will be done in black, grey, white and colors. Sale of fleeces will go through the yarn project.
  - Actions: Socks are yielding higher than 100 dozen. We are going to do 40% med, 40% large, 20% xlarge. We own \$10,200, half needs to be paid currently, Ken to forward contract to Holly for payment.
- Education & Youth: (Jay)
  - Actions: Leslie will find out if Jay has FFA kids available for show.
  - Chris Reachard thought it was a very interactive group and it went very well.
  - Lynn-Fiber training-September 14-16.
  - Revisit-Business Symposium idea after the show.

#### IV. Special Committees Reports: (Ken or Responsible Bd. Member)



- Election (Kara):
  - Chris Houseworth election chair
    - 3 Board openings up for election
    - Ken, Joe and Lynn will rerun for second term
    - So far 2 additional candidates: Barb Sodums and Tim Pence
  - Timeline:
    - 6 Candidate Names by July 10<sup>th</sup>
    - Candidate Bios in to Chair by July 27, to be forwarded to Secretary
    - Ballots go out Approx. 8/29
    - Last Mail Date accepted 9/23 (mailed to accountant)
    - Accountant sends results to me approx. 9/29 or earlier
    - Plan to have in person board mtg. prior to Extravaganza to meet new directors and also vote on next year's officers so we can announce them at the Extravaganza. Just as we did last year

#### **V. Meeting Close (Ken)**

**Lynn made motion to close meeting and Leslie seconded.**

**Next Meeting: September 13, 2016**

**7:30 p.m.**