



Board of Directors Meeting
June 21, 2016 (Tuesday)
07:30 pm – 09:30 pm (EST)
Dial-In: 866-244-8528 / Passcode: 940707#

I. Meeting Open: (Ken) (Members present, Ken Clark, Holly Jacobs, Lynn Edens, Joe Crocco, Kara McElroy, and Leslie Jorritsma) Absent-Jay Russell

- **Welcome & Call to Order**
- Discuss & Accept May 2016 Empire Minutes by Lynn, seconded by Joe, all in favor.
- Review and approve agenda for June 2016:
- A discussion was held regarding is there is a distinction in the by-laws between Associate Member and Full member. Is wording needed to distinguish whether an associate member needs to be a full member to be nominated as a Director.
- **Action: Ken will examine the by-laws to better help answer this question.**

II. Treasures Report: (Holly)

- Bank Balance- 103,423.60
 - Financial Report
 - State Fairgrounds pd.-\$12,218.62
- Liquor Insurance pd.-\$500
- Outstanding debt: \$1562 Farm/Family
- Upcoming debt:
- **Actions:** 46 members have paid in so far

III. Standing Committees Reports:

- General: (Ken)
- Marketing: (Ken)
 - Associate Membership Cost \$40.00:
 - benefits:
 - farm listing on website as associate member
 - E-Newsletter and eblast
 - May list their farm events on the EAA website
 - Participation in the EAA yarn project
 - Increased knowledge thru sharing with other farms.
 - Great fun at social gatherings and meetings.
 - Opportunity to help advance alpacas and fiber in NYS.
 - Opportunity to participate in yearly dinner at the EAA by pre-purchasing dinner tickets at \$25.00 each.
 - Not Allowed:
 - no show events discount and
 - Website Updates:
- Show: (Joe)
 - Update:



- Certified for halter approved
 - Certification Paperwork in process for fleece – all paid, still waiting on confirmation from Margie
- Show System Go Live Timeframe:
 - Updates into Don for Friday June 24 Go Live.
 - Need to start creating eblasts for spin off competition.
 - Spin-off deadline 8/1
 - No sharing of sponsorships
- Volunteers: Barb Sodums volunteer Coordinator and Vern Butler from NEAOBA to assist
 - FFA cannot make it this year as our dates conflict with National Convention
 - Other volunteer ideas?
 - Susan B. in charge of Showtacular Marketing
 - Would like a larger photo contest
 - Todd Jacobs has secured, Labatt's beer sponsor
 - Lynn to speak with Prohibition Distillery about a basket
 - Barb Sodums-in need of volunteer spreadsheet will call volunteers
 - NEOBA to open show with judging this year
 - NEOBA agreed to Cub Cadet raffle, 4050 our cost of Cub Cadet
 - Raffle is \$20 a ticket, do not need to be present to win. Susan to do a poster?
 - The show vet will be Laurie Walker, she will be compensated through stall fees. Empire to be compensated for chips, vet will insert.
 - Julie Butler to do sponsor bags
 - Volunteer gifts will be a zip-up hoodie through Paul Misterka
 - Silent Auction-will close Saturday night:
 - Money to be separated 33% to each board, other 33% to determined charity.
- Auction Discussion
 - To be held on Friday Night at Dinner
 - Contents to be Top Level Herdsires and High Level Auction Items
 - Waiting on update of contract from Debbie as it needed to include cost for Brett Kaysen seminar at Saturday Lunch time
- AOA Show Membership Fee should not be charged for fiber arts, skein, or spin off
- Would like a Fiber corner at show to promote fiber arts and craftsmanship
- Member Booth Show should be for items made exclusively from member's fiber. No items that are being resold from other commercial vendors.
 - Leslie to get a copy of PAOBA rules for member store. We will adapt and modify as required
 - Copy gotten and we will fold it into our rules.
 - Need a person to run member store



- There will be a fleece sale at show of previous year's fleeces, board approved.
- Youth Exhibition:
 - Ken will reach out to Cindy to see if she would like to coordinate the Youth Exhibition again this year. He will also contact Polly to see if she would like to judge it.
 - Youth exhibition to start on Friday am
- Sustainability: (Lynn)
 - Update:
 - New Items:
 - Webpage is up and running, needs more information
 - Actions:
- Fiber: (Leslie)
 - Update:
 - Potential 2017 Project:
 - Multi-species New York Yarn
 - Ken to contact MaryJean to discuss next year's project.
 - Discuss sock sample
 - Current sample is rough and heavier than expected
 - Leslie to contact Shelley and discuss
 - Second sock sent to Leslie/Ken. The new sock sample is good. We are 103 pounds short on fiber.
 - New Items: Leslie will do small batch of handpainted yarns this year.
 - Actions: Leslie to get sock pricing. Ken to contact Mary Jean Picker about multi-species yarn and expansion of sheep/wool building.
- Education & Youth: (Jay)
 - Update: Leslie to get into website about the trainings
 - New Items:
 - Member Seminars – need to close on details by May 26
 - Leslie Oliver August 06:
 - Chris R contract complete
 - Emailed Leslie Oliver for more information, have not received a reply.
 - Kara McIlroy August 20/21
 - Received Invoice from Anthony. He does not do contracts
 - Lynn Edens Sept ??:
 - Need to ensure that seminar does not conflict with Shades of Grey Weekend
 - What is agenda?
 - What day is available?
 - Spreadsheet sent to Jay for items required at summer seminars
 - Online webinars



- We intended to run them this year and it did not work out
- Any new information on this?

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Election (Kara):
 - Chris Houseworth election chair
 - 3 Board openings up for election
 - Ken, Joe and Lynn will rerun for second term
 - Timeline:
 - 6 Candidate Names by July 10th
 - Candidate Bios in to Chair by July 24, to be forwarded to Secretary
 - Ballots go out Approx. 8/29
 - Last Mail Date accepted 9/23 (mailed to accountant)
 - Accountant sends results to me approx. 9/29 or earlier
 - Plan to have in person board mtg. prior to Extravaganza to meet new directors and also vote on next year's officers so we can announce them at the Extravaganza. Just as we did last year

V. Meeting Close (Ken) Lynn first, Joe second

Next Meeting: July 19 at 7:30 p.m.