



## Board of Directors

### Meeting Minutes

March 13, 2016(face to face)

#### I. Meeting Open: (Ken)

- A. Welcome & Call to order at 10:30am
- B. Members present: Ken Clark, Joe Crocco, Holly Jacobs, Jay Russell, Becky Wadsworth and Leslie Jorritsma. Absent: Lynn Edens.
- C. Discussion and acceptance of February 2016 minutes were deferred until such time as all members could read them.

#### II. Treasures Report (Holly)

- A. Bank Balance \$124,583.29.
  - 1. Outstanding debt: 2 checks sent out but not cashed yet.
  - 2. Holly expressed being overwhelmed with trying to keep up with all financial.
  - 3. Plug and Play has been cancelled.

**Action:** reach out to Chris Houseworth/Jean Russell for assistance with financial spreadsheet set up.

#### III. Standing Committees Reports:

- A. General (Ken)
  - 1. EAA to Sponsor \$200.00 for Shearing Competition. Holly to send check out.
  - 2. EAA to become affiliated with East Regional Alpaca Show Series, a points system benefiting members for showing.
  - 3. Bylaws to go over for association memberships.
- B. Marketing (Ken)
  - 1. Need to increase show marketing-Destinations Magazine has been done. Possibly rack cards for Thruway stops?
- C. Show (Joe)
  - 1. Certification paperwork for EAA done. NEAOBA not yet.
  - 2. Certification paperwork for Fleece is in the works, working on fiber arts and spin off judges.

- 3.** Volunteer Coordinator-Barb Sodums has agreed to coordinate. FFA will invite again. 4H not inviting.
- 4.** Auction-although it was previously discussed and voted to have a live animal auction, the board discussed the option of a Herdsire and donation auction instead. Time restraints are too tight for a live animal auction at this time. Discussed potential Herdsire auction and hiring of Brett Kayson thru Silver Penn Sales for Friday and Saturday.
- 5.** Photo Contest-will run by Ruthie F.
- 6.** Silent auction to close on Saturday evening after fleece show awards and winners to be announced then.
- 7.** Ribbons were very expensive. Joe has another company to look into.
- 8.** Contract for State fair ground has been sent in. This year it will include wi-fi.
- 9.** Vendor rate to potentially be raised to \$950.00 and coffee sponsorship to be raised to \$2000.00
- 10.** Need to find a second announcer and send contract with 1099.

**Action:** *Continue to plan Showtacular and consider other issues-look into beverage distributions, wine sellers. Consider cost-saving possibilities and sponsorship fee changes.*

**D.** Sustainability:

- 1.** PAOBA doing project with Penn State Lynn to find out more information.
- 2.** Webpage still needs more information on sustainability

**Action:** *Lynn to talk to Sara Donahue from Long Acres about more information on Penn State project. Ken to talk to Lynn.*

**E.** Fiber: (Leslie)

1. Discussed sock project, go over costs, wholesale and retail options. EAA or Empire put on bottom of sock, reinforced heel and toe....
2. More Insoles sold but several hundred still available.
3. RFP Completed and to Ken, some mills have expressed interest.
4. Spin off, Fiber Arts, Skein Competition judges picked, contracted being done up by Ken

**Action:** *Contact Shelly from NEAFP to possibly meet at NAAS to discuss prototypes. Check into glove prices for future sales. Leslie to email Ken email addresses for Judges.*

#### **F. Education & Youth: (Jay)**

1. Member Seminars. 3 farms have responded. Possibilities include ACOA grading and sorting in September at Little Creek Farm. Possible seminar with Anthony Stachowski, and possible poop seminar with Chris Reachard. Looking at 25<sup>th</sup> or 26<sup>th</sup> of June for Anthony possibly at Buck Brook, August 6<sup>th</sup> or 13<sup>th</sup> at Leslie Oliver's with Chris Reachard. And September ?? with Little Creek.
2. Webinars, possibly have The Alpaca Summit hot link on our website for members.
3. Summer Seminar, possibility of working together with ABWNY. Leslie to get more information and get back to board.
4. Ken has been speaking to Joe Preston from Open Herd about the possibility of a seminar on Open Herd opportunities.
5. Halter youth on Sunday, an actual youth class, Ken to get more information.

**Action:** *Leslie to email Alpaca Summit to ask if it would be ok to put a hotlink to their webinars on EAA website. Holly to talk to Buck Brook about dates, Ken to speak to Leslie Oliver about*

*date, Jay to contact Anthony and Chris Reachard to get rates and availability.*

**IV. Meeting Close:**

**A.** Meeting adjourned at 2:30pm. Motion by Holly Jacobs seconded by Joe Crocco.

**B.** Next meeting: April 12<sup>th</sup> call in.

**March Meeting Amendment:**

**Call In.**

Present: Ken Clark, Holly Jacobs, Joe Crocco, Lynn Edens, Jay Russell, Becky Wadsworth, Leslie Jorritsma.

Meeting opened at 7:30.

Motion to approve February's meeting minutes approved by Lynn seconded by Joe.

Motion made to further discuss live animal auction and vote to rescind live animal auction and go forward with Herdsire auction. Motion by Holly Jacobs and seconded by Lynn Edens. Voted: 7 members for rescinding vote with no objections.

Further discussion on changing the plan to a Herdsire auction along with other items to be auctioned off to be held at the Friday night dinner by Brett Kayson and Silver Penn Sales. Brett Kaysons fee is \$2000.00 plus expenses (airfare, car rental, hotel, meals) plus a sponsorship for West Penn Alpacas. Auction to benefit both EAA and NEAOBA and expenses and profit to be split between two affiliates. Auction committee will be made up of Lynn Edens, Suzanne Bienenstock, and Leslie Jorritsma to head up EAA's half and Ken to speak to Julie Butler about her possibly heading up NEAOBA's half.

A motion was put out to have EAA to hire Silver Penn Sales and Brett Kayson to have Herdsire Auction. Lynn motioned, Joe seconded.

Silent auction to close Saturday evening after fleece show awards. That will give Holly time to collect money before end of show.

Meeting ended at 7:55pm. Motioned by Lynn seconded by Becky.