Board of Directors Meeting Wednesday, April 14, 2021 8:30 pm

Dial In 1-605-313-6184 Passcode: 762661#

Meeting: Open (Jeff) Welcome & Call to Order

- Board in Attendance:
- X President: Jeff Jorritsma
- _ Vice President: Justin McElroy
- _X_ Treasurer: Jay Russell
- _X_ Secretary: Chuck Jewell
- X Karen Clark
- X Sarah Lamanna
- X Nikki Addicott

Meeting: Open (Jeff)
Welcome & Call to Order @ 8:38pm
Discuss & Accept March 3, 2021 minutes
Motion to approve by Nikki, Seconded by Jay.
All in favor- 6, Opposed- 0.

TREASURER'S REPORT

Checking- \$26,067.01 CD#8570- \$31,966.24 CD#8562- \$10,312.95

Income- \$121.44 Product sales \$231.84 Membership

Expenses- \$34.69 Postage \$75.60 Constant contacts \$65.43 Vistaprint, save the date cards for showtacular \$647.99 Quickbooks

There is one outstanding invoice that I am aware of - Stamba Farms for insoles - \$1947.50. Nikki sent an emailing breaking down what they are sending.

Chris Houseworth has been helping to set up the new desktop version of Quick-Books on the Empire computer. It has been loaded and she will be starting to convert the cloud based QB to the desk top soon.

Karen Makes motion to accept Treasurer's report, Sarah seconds. All in favored- 6, opposed- 0

QuickBooks has been updated for both EAA and Showtacular.

Old Business: Bylaws updated-need to go over and vote and then if BOD approves membership must be given a written vote to update. *Table until later to look over more in a face-to-face meeting.*

Logo Graphics- which one are we voting for? If going to change logo, wait until January since a lot of things for the show is already branded.

Parade of Champions- yes EAA can set up a booth there per Lynn Edens

Trailer- hold off on making final decision until June 2021

New Business:

Nikki makes a motion to make a \$500 donation in honor of Sue Ives to her family. Jay seconds, all in favor- 6, opposed- 0.

Marketing: Budget for EAA and Showtacular- Jay makes a motion for EAA Marketing will be \$200/month and Nikki seconds. All in favor-6, opposed-0

Website changes? Kiki will be doing the website (Sarah and Nikki looking to help out updating information) and Kiki will be handling the member spotlight on Facebook

Yarn Project update-

Insoles are in-

Karen makes motion to approve to pay the bill, Sarah seconds. All in favor-6, opposed-0.

Socks- Sock bill was paid via email.

Checking account for Fiber was set up by Jay and Jeff. Theresa signed paperwork.

Newsletter- Sarah to put information about the show in the newsletter

Membership: new members are being added to the website as they join

Website- Kiki added information from the post cards to EAA website about Showtacular

Showtacular 2021-

Date: Halloween Weekend in dairy building
Judges Helen Testa and Amanda Vandabosch
Hotel contract- Justin working with the hotel
Food Truck contract- Justin working with contact.

Corporate Sponsors- need to go over the sponsorship pricing

Live Auction- Julie Butler handling NEAOBA side Lennie speaking to Judy Schroeder about replacing Sue Ives as Halter Super.

Walking fleece super- Angie Grove
Walking Fleece Judge: Stephanie Glyptis

NEAOBA has

Nick Harrington Smith and Diana Timmerman.

Showtacular meeting- hoping to meet again this week. Last meeting was about corporate write offs.

Showtacular treasurer- received check and Jeff and Jay set up Showtacular checking account.

Next meeting date- 5/12/21 @ 7:30 pm.

Conclusion of meeting:

Motion to Close by- Nikki, seconded by- Jay. All in favor-6, opposed-0.