



**Board of Directors Meeting Minutes
September 04, 2019 (Wed.)
07:30 pm – 09:30 pm (EST)**

I. Meeting Open: (Ken)

- Board in Attendance:
 - ___X President: Ken Clark
 - ___ Vice President: Currently Open Position
 - ___X Treasurer: Joe Crocco
 - ___X Secretary: Jim Evans
 - ___X Member at Large: Jay Russell
 - ___X Member at Large: Chuck Gerber
 - ___X Member at Large: Chuck Jewell

- Welcome & Call to Order: @7:37pm
- Discuss & Accept August 2019 (8/05) Empire Minutes by Jay, seconded by Chuck G. all in favor 6, opposed 0.
- Discuss & Accept August 2019 (8/22) Addendum Empire Minutes Jay mentioned Voluntary was removed from Ethics policy for candidates and motioned to accept that candidates are required to fill out COI, seconded by Jim, all in favor 6, opposed 0.
- Review and approve agenda for September 04, 2019: All approved

II. Treasures Report: (Joe)

- Bank Balance: \$83617.33 Income for August \$4313.17
- Outstanding debt: Ken paid ins \$42.00 on 9/4
- Upcoming debt:
- Actions:
- Showtacular Financial Overview: \$6000 for Showtacular ½ of fairgrounds rental

II. General Discussion:

- a. Minutes are not on web site, at one point they used to be. Is this a requirement? If so, who do I send them to for posting?
 - i. Complete and up to date.
- b. Are our by-laws up-to-date on the website? I believe there have been some changes that have not been posted.
 - i. Complete and up to date including Code of Ethics.
- c. I propose we move membership renewal to January starting 2020.
 - i. On hold until new board addresses. All in agreement
- d. Fiber Project Inventory. In spreadsheet emailed by Barbara Crocco
- e. Fiber Project to date.

IV. Standing Committees Reports:



- EAA Membership Drive: Responsible Party/Contacts: Jim Evans** **Second: Chuck**
- Grow Association: pursue farms outside of NYS starting with New Jersey in progress
 - Membership letters sent to date: 83
 - Update?
 - Members to date:
 - Farm Members – 74
 - Associate Members - 11

NYS COMMITTEES/ASSOCIATIONS:

CAO: Responsible Party/Representatives: Jim Evans **Second: Ken**

- Any new items from CAO? Dates for upcoming meetings:
 - Friday December 13th, 2019, CAO screening day meeting
 - Friday, January 20th, 2020 CAO annual meeting
 - Tuesday February 11th, 2020 Lobby day

FFA/4H GROUPS/Education: Responsible Party/Contacts: Jay Russell **Second: Ken**

- Youth at Showtacular:
 - Any new information? **FFA letter went out notifying Associations of National Alpaca Days and inviting them to visit a local farm. Jay planning on announcing the Showtacular dates to FFA & 4H with more info to come. Jim will collaborate with Jay on a FaceBook post.**
- Seminars:
 - Winter Seminar? **Location Central and affordable. Jim mentioned Cornell Cooperative Extension for a facility, Jay will look into that.**

FIBER COMMITTEE: Responsible Party/Contacts: Barb Crocco **Second: Ken**

- Fiber committee report. **8/19 minutes attached to agenda email.**
- Fiber project inventory

MARKETING/WEBSITE/FB-SOCIAL MEDIA/EBLASTS

Lead: Marketing: Responsible Party/Contact: Chuck Gerber **Second: ????**

- Targeted and Broadcast Advertising to promote awareness of alpacas, alpaca ranching and alpaca end products (fiber and food).



- Envision a strategy that will benefit all size farms in NY. **Work in progress**

- **NEWSLETTER: Responsible Party/Contacts: Ken Second: ??????**

- No Newsletter updates to report.

Ethics Disclosure Lead: Chuck Gerber

- Update? **Chuck motion to have our ethics policy, statement and by-laws reviewed by an attorney. Beverly Bell an attorney that serves not for profits. To include 5 hours @\$200 per/hr. Jay seconded All members were in approval.**

NOMINATING COMMITTEE:

Lead: Responsible Party/Contacts: _____Jim Second: _____Ken

- Nominating Committee has received back COI's from all candidates.

VOTING TASKS: Hold election for at least a week to give attorney time to review policy.

- Need candidates COI's put on website, preferably on their own page and only candidates.
- Date Voting gets emailed out?
- Date voting ends?

V: OUTSTANDING FROM LAST MONTH:

- Membership Signs **work in process**
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EVENTS:

SHOWTACULAR: November 7-10, 2019, NYS Fairgrounds, Syracuse, NY Going live on Friday 9/6/19

EAA Leads: Joe Crocco/Ken Clark

NEAOBA:

Others to be assigned as required

VI. Any additional discussion or information for the good of the order?

- **Next meeting October 7th Monday 7:30pm**

VII. Meeting Close (Ken) Motion by Chuck G. to close meeting second by Jay all members were in favor meeting ended at 8:35pm