



Board of Directors Meeting

Monday April 6, 2020

7:30 pm

Dial In 1-605-313-6184

Passcode: 762661#

• Board in Attendance:

X President: Jeff Jorritsma

X Vice President: Justin McElroy

X Treasurer: Jay Russell

X Secretary: Chuck Jewell

X Member at Large: Karen Clark

X Member at Large: Cheryl Godfrey-Wise

X Member at Large: Holly Jacobs

Meeting: Open (Jeff)

Welcome & Call to Order@ 7:32pm

Discuss & Accept March 25, 2020 minutes.

Motion to approve by Jay Seconded by Justin

All in favor-7 Opposed- 0.

Treasurer's Report:

Checking- \$26,334.53

CD #8562- \$10,307.78

CD #8588- \$10,324.86

CD #8570- \$31,007.11

Income-

Dues from 11/9/19- 2/9/20- \$616.94

\$640.00 <23.06>= 616.94

(NYalpacapresident@gmail.com) * Can't get into

HTJacob61@gmail.com

Outstanding Invoices to pay:

Philadelphia Ins- \$2318

Kiki- February- \$402.61

Summer Picnic- Skip this year with the Covid-19 things going on.

Showtacular: Can not use the new Expo center for the Oct 23-25, 2020. Can use the diary building and will be cheaper.

Fleece show 2 weeks ahead mail- in like Carolina? (Jay's fire house can used for free)

Showtacular meeting this week.

Fiber booth at Showtacular ideas- Put a tent up and go big with the Fiber booth this year.

Paypal updates:

Jan is working on switching the accounts over. Holly was following up. Jay and Jeff can get on now.

Letter from Attorney on COI? Follow up

Notes:

Chuck Gerber response to question for written response from attorney see below:

Good morning Chuck,

At the September 2019 Empire Alpaca Association's Board of Directors meeting, you proposed contacting Attorney Beverly Bell to review the ethics policy, statement and by-laws.

The membership is requesting a written report from Attorney Bell on the findings.

Hope everyone is doing well,

Thanks

Jay

His response:

Not sure why you are contacting me for this. If there is nothing in the file, contact the attorney and request something.

C A Gerber

518-526-1014

Mon, Apr 6 at 4:49 PM

I just got off the phone with Attorney Bell, regarding your inquiry. She tells me that her invoice, which you are in possession of, outlines the substance of her services to the former Board. Jay should also be aware since he participated in those discussions. She added that it would be irregular for any Board to hire an attorney to prepare a written report, due to cost, very expensive.

That is the extent to which I can help you regarding this.

Regards,

Chuck

C A Gerber

518-526-1014

Mon, Apr 6 at 6:00 PM

Hi chuck,

Thanks for getting back to me. When I received all the paperwork from the past treasurer, it did not include a copy of Ms. Bell's invoice. Also, it was paid before the new board was installed. Yes, I do remember being in the discussions regarding hiring her, however I was never in on any discussions regarding her findings.

Since you are in contact with Ms. Bell, please have her email me a copy of her invoice.

Hope all are well

Jay

Sent from my iPhone

Notes: Chuck Gerber gave a written invoice and it went over budget. The bill was paid before this new board took over. The previous board refuses to talk on what was discussed with the attorney.

Marketing:

Kiki... have to figure out a monthly budget and what her duties will be. *\$200/month maintenance fee, if it will be going over get BOD approval.*

Karen new liaison for marketing

Treasurer to add new members to website

We should work on getting a newsletter out

Empire Farm Days:

Waiting to hear if refundable in case of Covid-19 cancellation.

Parade of Champion Auction- yes, we can have a booth there to market EAA

Catskill Fiber Festival- nothing yet, Holly will check tomorrow.

Finger lakes Fiber Festival- Application was approved-can get a 10x20 booth for \$185.00. Already paid in \$125.00 so just the difference-there is room to have animals if we decide to bring them. **Need board approval for check to be sent for balance. Will hold off till get more info.**

Jeff will run the Finger Lakes booth if needed for both days

Fiber project- BOD needs to check with fiber expert to get recommendations on mills to use for our fiber project.

Will talk a fiber expert to make a letter to stating reasons for choosing said mills and what qualifications for mills to be chosen. BOD to set a budget for the fiber project.

Will follow up in next week at next meeting.

Theresa needs to pick out a tablet so it can be ordered with a hotspot for sales. Theresa is going to pick 1 up tomorrow and will send bill to Jay.

Other Topics:

Member Benefits- need to go over. Here are some thoughts to get us started:

Use of Constant Contact list (must be board approved)

Fecal samples at a discounted price thru mid-America

Able to purchase yarn, socks etc... at a discount

Discount on seminars

Name and location of farm on website

Fundraising opportunities-socks

Able to sell product in product store at Showtacular

Events listed on the website.

Any other ideas?

want to get the list up on the website asap.

Conclusion of meeting: 9:12pm

Motion to Close- Chuck seconded by Cheryl. All in favor- 7, opposed- 0

Next meeting date: April 13, 2020 @ 8 pm.