



**Board of Directors Meeting
Wednesday December 4, 2019
7:30 pm
Dial In 1-605-313-6184
Passcode: 762661#**

• **Board in Attendance:**

President: Jeff Jorritsma

Vice President: Justin McElroy

Treasurer: Jay Russell

Secretary: Chuck Jewell

Member at Large: Joe Crocco

Member at Large: Cheryl Godfrey-Wise

Member at Large: Currently Open Position

1. Meeting: Open (Jeff)

Welcome & Call to Order- 7:33pm

Discuss & Accept November 20, 2019 Empire Minutes by Jay, Seconded by Justin. All in favor- 5, Opposed- 0.

Notes: Jay- need to make sure email votes are added to meeting minutes.

Welcome Cheryl Godfrey-Wise to BOD

Treasurers Report: (Jay)

Bank Balance: 4 accounts

Checking- \$20,473.35

CD #1- \$10,224.37 Matures- Aug 22, 2020,

CD #2- \$10,213.17 Matures- March 22, 2020,

CD #3- \$30,695.46 Matures- May 22, 2021

Outstanding Debt: Accountant- \$2,600

Justin motions to accept Treasurers report, Cheryl 2nds. All in Favor- 5, Oppose- 0

Upcoming Debt:

Notes: **990's will be coming due.**
 Helen Testa needs to be paid.
 Accountant needs to be paid
 Deposit on Symposium

PayPal... we have two accounts.

Notes: Jeff got into both accounts with Holly's help, we are going to go with the old account.

Follow up: Conflict of Interest- are they all in the current Secretaries file Jan 1, 2020 renewal date? As committee members join, they will have to fill out. Jim Evans has refused to send the COI for committee members.

Notes: Need Kiki Perkins, Leslie Oliver's. State in file we asked for the former COI's from past board members and committee members but were denied.

Winter Symposium:

Speaker(s)-?

Location Batavia Downs \$500.00 for room rental for 10 hours

Date February 22, 2020

Budget-

Food: If we do a basic breakfast, regular lunch, and a medium dinner it would cost approx. \$45.00 per person. If we decide to do Hors D'Oeuvres instead it would bring cost down to approx. \$35.00 per person.

Hotels: Batavia Downs room block \$99.00 a night

thought: Theresa had a thought to see if Batavia Downs would allow us to have a 10x20 area to sell product and make it into a small seminar-farms could bring a couple of products to sell and Theresa would speak about how to set up booth and product and why. Then members or BOD not attending seminar could work area Saturday during the day for sales...kind of like the marketplace use to be at show.

What to charge members and non- members?

Joe Crocco's resignation, we are not accepting until we get all the emails and passcodes from him.

Accepting Chuck Gerber's letter of Resignation, new opening: Any thoughts on filling? Jay makes a motion to accept it, Justin 2nds. All in favor-5, opposed-0.

12/5/2019-NOTE- BOD did an email vote to offer Holly Jacobs the empty position of Board member at large. All in favor-5, opposed-0.

Committee news:

Fiber: Theresa Jewell 4H- Sock Fundraiser. \$880.00 so far with more orders coming in.

Youth & Education: Working with new FFA head and also Todd Eick from Medina FFA.

Marketing: Kiki Perkins- budget per month, how much to make nice and user friendly, feature Farm of the week?

Showtacular:

Steering: Combine with Bylaws?

Bylaws: Leslie Oliver

Notes: How do we want to clarify when the new board takes over?

Notes: According to the bylaws board members can be on committees. Can associate members or out of state members be on a committee?

Survey:

Questions: Thread was done and great questions! Questions were sent to Nikki Addicott to put survey together.

Notes: add question on color of yarns.

Website:

user friendly? Kiki is working with Jan from Openherd to revamp

EAA Making a presence:

Winter Fair: not a good vendor spot

Spring Shows hold off until first of the year

Parade of Champion auction: Thoughts?

Empire Farm Days: Jeff has message into Riverside Alpacas to see if they

are still doing it.

Catskills Fiber Festival: Sept 20, 2020

**Finger lakes Fiber Festival: September 19-20, 2020 10'x12'- space \$125.00
Jan 15, 2020 deadline for application**

Breakdown on Yarn: Several batches have been reskeined into smaller skeins to break down price.

Jay makes motion for Theresa Jewell to be rein burst for the cost of the dye for the white yarn for fiber project. Cheryl 2nd. All in favor-5, opposed-0.

Tablet for sales with hotspot: Justin makes a motion to buy the hotspot and monthly card. Cheryl 2nds, all in favor- 5, opposed- 0

Notes: buy when Theresa gets Empire card

Showtacular: Anything that needs to be taken to Showtacular committee meeting?

Notes: Justin speak to Scott Young, called 3 times and waiting on response.

Other topics:

Insurance? Holly to let us know who it is thru being that we cannot get answer from anyone else-change address and contact information.

Accountant: change address and contact information.

Conclusion of meeting:

Motion to Close- Jay, seconded by Justin

Next meeting date: Dec 16,2019 @ 7pm.

Respectfully Submitted by

EAA Secretary,

Chuck Jewell