



**Board of Directors Meeting
Monday March 9, 2020
8:00 pm
Dial In 1-605-313-6184
Passcode: 762661#**

- **Board in Attendance:**
 - X President: Jeff Jorritsma**
 - X Vice President: Justin McElroy**
 - X Treasurer: Jay Russell**
 - X Secretary: Chuck Jewell**
 - X Member at Large: Karen Clark**
 - X Member at Large: Cheryl Godfrey-Wise**
 - X Member at Large: Holly Jacobs**

Meeting: Open (Jeff)

Welcome & Call to Order

Discuss & Accept February 3rd, 2020 minutes.

Motion to approve by Jay Seconded by Justin

All in favor- 7 Opposed- 0.

Treasurer's Report:

Bank Balance:

Checking- *\$27232.40*

CD's-

CD #8562- \$10,285.65

#8588- \$10,300.71

#8570- \$30,932.19

Notes:

Income-

Symposium- \$1250

Auction- \$1361

Product Sales- \$2219.63

Total- \$4830.63

Motion to approve Treasurer report by- Justin, 2nd by Cheryl. All in Favor- 7, opposed-0.

Vote on to pay Karen for \$30 for supplies. Motion to approve by- Jay, Second- Cheryl. All in Favor- 7, Opposed- 0

Winter Symposium:

Over 80 attendees total

post survey was very positive-only negatives were

- 1. food- need a vegetarian option**
- 2. round tables same time as sessions were confusing.**
- 3. Auction brought a grand total of \$1675. minus the \$313.00 for the donating yarn bringing actual profit to EAA educational \$1361.00**
- 4. Live auction was a lot of work and took a lot of time... is this something we want to do again or do we want to try something else? Add in the very negative comments on Facebook live from a person who claimed to be a member but would never give her name.**

Summer Picnic: *Buck Brook? Dates for it? Talk more at next meeting.*

Paypal updates:

I have removed the card from the old account. Jan is working on switching the accounts over. Will fill us in more as more info comes in.

Letter from Attorney on COI? Follow up

Notes: Jay still waiting on a written report from Attorney.

Joe Crocco Letter and Response:

Letter was sent to Joe Crocco and Joe contacted Tom from Showtacular and they discovered that Nick Harrington-Smith's room was not part of his contract and Joe's card was used to cover that. Showtacular will be reimburse after next Show meeting,

Illegal Ethics code has been removed from the website- working on getting the old one back up. We do need to revise these but it needs to be done correctly.

Marketing:

Kiki- 4 hours a month max on website? *to look into past payments for the web design per/month/ Need year. Look into it more and discuss more at next meeting.*

Karen would be willing to be the liaison for the marketing committee.

New members added to the website- *has always been the treasurer's job as they get the notice. Jay will look into it and start taking this over.*

Facebook posts- **something Kiki does as a marketing volunteer.**

Eblast designing- as needed thru Kiki with board approval each time.

Getting EAA out there....

Parade of Champion Auction- do we want to talk to Lynn about a booth? *Jeff to contact Lynn on EAA Booth.*

Empire Farm Days- Jay- 10 X 10 booth- \$640 before March 15, \$700 after that date. *Look into price on 20 X 20 space. Find out more details into this.*

Catskill Fiber Festival (Sept 20th)- Holly- *Look into vender spot and Tent sponsorship.*

Finger lakes Fiber Festival- *Application was approved-can get a 10x20 booth for \$185.00. Already paid in \$125.00 so just the difference- there is room to have animals if we decide to bring them.*

Fiber project- BOD needs to work with Theresa on making the RFP- we need to have one for each contract.

Theresa needs to pick out a tablet so it can be ordered with a hotspot for sales. *Theresa to take tablet to store to pick out the hotspot compatible with it.*

Survey- emailed the survey to everyone- lets go over it. *Karen motions to get Nikki \$50 in Empire product for doing the survey for us, Jay seconds, all in favor-7, opposed- 0.*

Postcards were done will be here Tuesday. Also done the business cards to Theresa to put in orders of yarn and

socks as to where to get more.

Other Topics:

Insurance- Jay follow up- Farm Family and Philadelphia. Look into and follow up at next meeting. *State Farm is for trailer insurance*

Member Benefits- *need to get it up on the website ASAP.*

Conclusion of meeting:

Motion to Close- Karen Seconded by: Jay

Next meeting date: April 6,2020 @ 7:30 pm.