



**Board of Directors Meeting  
Monday March 9, 2020  
8:00 pm  
Dial In 1-605-313-6184  
Passcode: 762661#**

- **Board in Attendance:**
  - X President: Jeff Jorritsma**
  - X Vice President: Justin McElroy**
  - X Treasurer: Jay Russell**
  - X Secretary: Chuck Jewell**
  - X Member at Large: Karen Clark**
  - X Member at Large: Cheryl Godfrey-Wise**
  - X Member at Large: Holly Jacobs**

**Meeting: Open (Jeff)**

**Welcome & Call to Order**

**Discuss & Accept February 3<sup>rd</sup>, 2020 minutes.**

**Motion to approve by Jay    Seconded    by Justin**

**All in favor- 7 Opposed- 0.**

**Treasurer's Report:**

**Bank Balance:**

**Checking- \$27232.40**

## **CD's-**

**CD #8562- \$10,285.65**

**#8588- \$10,300.71**

**#8570- \$30,932.19**

## **Notes:**

### **Income-**

**Symposium- \$1250**

**Auction- \$1361**

**Product Sales- \$2219.63**

**Total- \$4830.63**

*Motion to approve Treasurer report by- Justin, 2<sup>nd</sup> by Cheryl. All in Favor- 7, opposed-0.*

*Vote on to pay Karen for \$30 for supplies. Motion to approve by- Jay, Second- Cheryl. All in Favor- 7, Opposed- 0*

## **Winter Symposium:**

**Over 80 attendees total**

**post survey was very positive-only negatives were**

- 1. food- need a vegetarian option**
- 2. round tables same time as sessions were confusing.**
- 3. Auction brought a grand total of \$1675. minus the \$313.00 for the donating yarn bringing actual profit to EAA educational \$1361.00**
- 4. Live auction was a lot of work and took a lot of time... is this something we want to do again or do we want to try something else? Add in the very negative comments on Facebook live from a person who claimed to be a member but would never give her name.**

**Summer Picnic:** *Buck Brook? Dates for it? Talk more at next meeting.*

**Paypal updates:**

*I have removed the card from the old account. Jan is working on switching the accounts over. Will fill us in more as more info comes in.*

**Letter from Attorney on COI? Follow up**

**Notes:** Jay still waiting on a written report from Attorney.

**Joe Crocco Letter and Response:**

**Letter was sent to Joe Crocco and Joe contacted Tom from Showtacular and they discovered that Nick Harrington-Smith's room was not part of his contract and Joe's card was used to cover that. Showtacular will be reimburse after next Show meeting,**

**Illegal Ethics code has been removed from the website- working on getting the old one back up. We do need to revise these but it needs to be done correctly.**

**Marketing:**

**Kiki- 4 hours a month max on website?** *to look into past payments for the web design per/month/ Need year. Look into it more and discuss more at next meeting.*

*Karen would be willing to be the liaison for the marketing committee.*

**New members added to the website-** *has always been the treasurer's job as they get the notice. Jay will look into it and start taking this over.*

**Facebook posts-** **something Kiki does as a marketing volunteer.**

**Eblast designing- as needed thru Kiki with board approval each time.**

**Getting EAA out there....**

**Parade of Champion Auction- do we want to talk to Lynn about a booth? *Jeff to contact Lynn on EAA Booth.***

**Empire Farm Days- Jay- 10 X 10 booth- \$640 before March 15, \$700 after that date. *Look into price on 20 X 20 space. Find out more details into this.***

**Catskill Fiber Festival (Sept 20<sup>th</sup>)- Holly- *Look into vender spot and Tent sponsorship.***

**Finger lakes Fiber Festival- *Application was approved-can get a 10x20 booth for \$185.00. Already paid in \$125.00 so just the difference- there is room to have animals if we decide to bring them.***

**Fiber project- BOD needs to work with Theresa on making the RFP- we need to have one for each contract.**

**Theresa needs to pick out a tablet so it can be ordered with a hotspot for sales. *Theresa to take tablet to store to pick out the hotspot compatible with it.***

**Survey- emailed the survey to everyone- lets go over it. *Karen motions to get Nikki \$50 in Empire product for doing the survey for us, Jay seconds, all in favor-7, opposed- 0.***

**Postcards were done will be here Tuesday. Also done the business cards to Theresa to put in orders of yarn and**

**socks as to where to get more.**

**Other Topics:**

**Insurance- Jay follow up-** Farm Family and Philadelphia. Look into and follow up at next meeting. *State Farm is for trailer insurance*

**Member Benefits-** *need to get it up on the website ASAP.*

**Conclusion of meeting:**

**Motion to Close- Karen Seconded by: Jay**

**Next meeting date: April 6,2020 @ 7:30 pm.**