



**Board of Directors Meeting
Monday April 13, 2020
8:00 pm
Dial In 1-605-313-6184
Passcode: 762661#**

• Board in Attendance:

- X President: Jeff Jorritsma**
- X Vice President: Justin McElroy**
- X Treasurer: Jay Russell**
- X Secretary: Chuck Jewell**
- X Member at Large: Karen Clark**
- X Member at Large: Cheryl Godfrey-Wise**
- X Member at Large: Holly Jacobs**

Meeting: Open (Jeff)

Welcome & Call to Order @ 8:03pm

Discuss & Accept April 6, 2020 minutes.

Motion to approve by Karen, Seconded by Holly

All in favor-7, Opposed- 0

Notes- *Tabled till next meeting*

Treasurer Report- Checks are out.

Showtacular: 4- day show, Thurs-Sun with check in on Weds.

MAPACA will elect 3 board members to come onto the Showtacular committee to help plan the show.

Need to discuss and take ideas back to Showtacular about:

- 1. Fiber area-**
- 2. Fiber show- results and awards Saturday?**
- 3. Vendors-**
- 4. Youth-**
- 5. Food-**
- 6. Auction-**
- 7. Sponsors-**
- 8. Judges-**
- 9. Hotel-**
- 10. Ribbons-**
- 11. Advertising-**
- 12. Silent Auction-**
- 13. Volunteer Coordinator-**

Chuck Jewell and I met at the Fairgrounds on Friday and personally went thru the building, the Empire Room and also The Maplewood Hotel.

Here are some notes:

Going back to Old Building as it is over \$5,000.00 cheaper.

New roof and better lighting have been done. There will be plenty of room as at one point when Scott Young ran the show there were over 700 alpacas in there with 4 rings and vendors.

Fully refundable cancellation policy if Covid-19 happens again in the fall.

Speakers work all thru the building

Coffee Sponsor- *no fee from Facility*

Flooring- *not slippery at all*

Empire Room- *Daniella's has contracted- all redone and beautiful inside.*

For food during the show there will be other events happening at the fair (Expo Center) so Boscoe's Restaurant (outside should be available)

Fairgrounds suggested Food Trucks- contract thru fair and no money out of pocket for us.

Sponsors: Perks for farm sponsors... (*wait for ideas)

Ask for sponsorship for-

Pens, Rings, Dinner, Meet & Greet, Photographer, Judges, Announcer, youth, signage, advertising from places like Blue Seal, Food Trucks, hotel, etc....

Advertise- can advertise through the state fair- working on getting more information from them and pricing. Need other advertising ideas.

Youth: There will be a huge youth presence this year- there are several 4-h youth clubs planning on coming. My suggestion is to give them their own ring to run their show as needed and designate someone as coordinator.

Fiber booth at Showtacular ideas-

Letter from Attorney on COI? *Follow up*

Notes:

Chuck Gerber response to question for written response from attorney (after last board call these emails were written back and forth.)

chuck gerber via netorgft2437099.onmicrosoft.com

Mon, Apr 6, 4:49 PM (6 days ago)



to Jean, Eaaboard ▾

I just got off the phone with Attorney Bell, regarding your inquiry. She tells me that her invoice, which you are in possession of, outlines the substance of her services to the former Board. Jay should also be aware since he participated in those discussions. She added that it would be irregular for any Board to hire an attorney to prepare a written report, due to cost, very expensive.

That is the extent to which I can help you regarding this.

Regards,

Chuck

C A Gerber

518-526-1014

Jean Russell

Apr 6, 2020, 6:00 PM (6 days ago)



to chuck, Eaaboard ▾

Hi chuck,
Thanks for getting back to me. When I received all the paperwork from the past treasurer, it did not include a copy of ms. Bell's invoice. Also, it was paid before the new board was installed. Yes I do remember being in the discussions regarding hiring her, however I was never in on any discussions regarding her findings. Since you are in contact with ms. Bell, please have her email me a copy of her invoice.
Hope all are well
Jay

Sent from my iPhone

Notes- *we never were given the findings from the attorney*

Empire Farm Days:

Waiting to hear if refundable in case of covid-19 cancellation.

Finger lakes Fiber Festival- Application was approved- can get a 10x20 booth for \$185.00. Already paid in \$125.00 so just the difference- there is room to have animals if we decide to bring them. **Need board approval for check to be sent for balance Barbara Delerick is checking to make sure it is refundable if Covid 19 forces cancellation. *Justin makes a motion, Karen seconds. All in favor-7, opposed-0.***

Catskills Fiber Festival- Have we filled out an application- do we have anyone to help run it? *On hold*

***Theresa went and picked up a hotspot on 4/11/20 and will send bill to Jay. (did scan the receipt to Jay by email that day)
Karen makes a motion to reimburse for the hotspot of \$74.52, Holly seconds. All in favor-7, opposed-0***

Justin McElroy's email regarding 2020 Fiber project-

Justin McElroy <jitcont@yahoo.com>

To:

Eaaboard

Sun, Apr 12 at 12:29 PM

Hi All,

I hope everyone is having a wonderful Easter!

Some thoughts on the 2020 Fiber project for EAA:

It is my opinion that the EAA Board use an outside agency/fiber professional to consult and make recommendations to us on how to proceed with the 2020 Fiber/Yarn Project and recommend NY mills to be used. This will be based on value to our members, quality, alignment with the EAA marketing strategy, and the projected total amount of donated fiber each year.

I recommend a motion be made at the Monday board meeting to adopt the above policy.

At that time, we can agree to review Theresa's findings and decide to go with her recommendation or do further research through a Board vote.

I have had a chance to review the recommendations from Theresa at Stoney Meadows Alpaca Farm with regards to the 2020 Fiber Project. I also spoke directly with Theresa. I do agree with Theresa's findings and I would like to use her guidelines to move forward with the project. (Thank you, Theresa, for sending out your analysis on this and for your dedication to the Fiber Project!!)

Upon the decision to use Theresa's profession guidelines and recommendations we can then simply add a letter from Theresa into the meeting minutes so it is on record of how this decision was made and the professional remarks noted.

Please feel free to add your thoughts and comments. Talk Monday!

Thank You Justin

Email from Theresa Jewell-

Theresa Jewell <jherzog1@rochester.rr.com>

To:

Eaaboard

Thu, Apr 9 at 12:55 PM

I have reviewed all 6 mills in the any area listed on google and my results are as fallows.

Acorn works- spoke with owner and they politely declined. Saying that they didn't have the machinery or time to handle any products for Empire. Thanked us for asking.

A+ Alpaca farm and mill - out of business

Autumn Mist Fiber mill- member of EAA in good standing. They have a commercial dehairing machine. Prices are comparable to other if not better than other mills across the country with their expertise. Able to grade incoming fiber and willing to distribute it to other ny state mills for other product purposes.

BattonKill Fibers- does not have a commercial dehairer. Out sources all items other than yarn.

Rosehaven- member of EAA in good standing. Able to manufacture small batches of fiber items of excellent quality. Felted sheets, popcorn yarn and hand dyed art yarn (does not need commercial dehairer for these processes)

Windy Meadows- Has informed us they are relocating to Colorado.

Every mill was considered. And we do not have a limit to how many mills can be used in the year.

With all the information gathered it is in the best interest of the Empire members to use the best mills available to us.

Autumn Mist and Rosehaven are the logical choices.

Theresa Jewell

Just makes motions to use the recommendations from the outside agency/fiber professional to consult and make recommendations to us on how to proceed with the 2020 Fiber/Yarn Project, Jay seconds. All in favor- 7, opposed- 0.

Conclusion of meeting:

Motion to Close- Karen seconded by Cheryl-

Next meeting date: May 4, 2020 @ 7:30pm.