



Board of Directors Meeting

Thursday July 9, 2020

8:00 pm

Dial In 1-605-313-6184

Passcode: 762661#

• Board in Attendance:

X President: Jeff Jorritsma

X Vice President: Justin McElroy

X Treasurer: Jay Russell

X Secretary: Chuck Jewell

X Member at Large: Karen Clark

X Member at Large: Cheryl Godfrey-Wise

X Member at Large: Holly Jacobs

Meeting: Open (Jeff)

Welcome & Call to Order @ 8:06pm

Discuss & Accept June 9, 2020 Empire Minutes by Jay, Seconded by Cheryl.

All in favor- 6, Opposed- 0.

Notes- Cheryl makes a motion to approve paying the bills. Justin seconds, all in favor- 6, opposed- 0.

Treasurers Report: (Jay)

Bank Balance:

Checking- \$23,777.26

CD# 8562- \$10,309.09

CD# 8588- \$10,401.86

CD# 8570- \$31,245.97

Outstanding Debt: \$1525.00 (Bills- Kiki, Davidson, Fox + Company, Char 500)

Upcoming Debt:

Website Development: The board needs to look at website and make a list of what we want updated for Kiki. Everyone to get list together and send back to BOD for further discussion and a master list then to be sent to Kiki after board approval.

Notes-

Marketing: Newsletters, Eblasts, Facebook posts

Sarah Lamana will be doing newsletter and will send to BOD for approval.

Kiki Perkins will be doing Facebook posts and website

Eblasts Kiki will be doing all the eblasts and will be paid to do so.

Fiber Project:

what are we looking for colors, grade etc....?

Should we be putting information out? Should we ask Kiki to do an Eblast?

Notes: put more eblast out to get more fiber donations (Blankets), end of Aug for cut off. All in favor-7, opposed-0

Showtacular updates:

State Restrictions?

Hotel (Justin)- all good and ready

Food Truck (Justin)- all good and ready

Fairgrounds (Jeff)- all good

Fleece Show-

Registration open? Week after Labor Day

Notes- need to check with judges to make sure all are still good to be there with the quarantine issues.

Finger lakes Fiber Festival- Cancelled for 2020, check was sent back

Empire Farm Days is cancelled. Deposit will be held over for 2021.

Membership: Renewal is end of this month.... should we do another blast?

All in favor of doing another eblast-7, opposed-0.

Jay to message each farm about renewal on openherd. Those that have

renewed should get a Thank You note on openherd for your renewal.

Empire Trailer....a while back there was discussion on getting Empire Alpaca Association on the trailer- need to bring back up?

Notes- Justin will be getting work done on it.

Nominating Committee update: Bill Bundy hasn't received any information from anyone yet.

Conclusion of meeting: @8:39pm

Motion to Close by Jay, seconded by: Karen. All in favor-7, opposed-0.

Next meeting date: Monday Aug 3, 2020 @ 7:30 pm.