



Board of Directors Meeting Minutes
March 28, 2017 (Wed)
07:30 pm – 09:30 pm (EST)

I. Meeting Open: (Ken)

- Welcome & Call to Order
- Discuss & Accept February 2017 Empire Minutes by Joe Crocco _____, seconded by __Jay Russell_____, all in favor __5__, opposed ____0__.
- Review and approve agenda for March 2017: All in favor

II. Treasures Report: (Holly)

- Bank Balance-\$109,076.06
- Action-Ken to look for Philadelphia Insurance
- Outstanding debt:
- Upcoming debt:
- Actions:
 - Check for NEAOBA was sent out. \$16,484.00
 - Ken report on egnyte costs.

Joe suggested to look for free ones. Ken surveyed board interest. Discussed dropbox as a solution to egnyte.

Action-Kara to find out about using dropbox

- Ideas for Holly replacement?
 - Holly write up Treasurer yearly process as starting point for new person.

Joe made a suggestion to decide whether or not we would like to make an amendment eliminating one year term restriction.

Action- Ken to look into online voting systems

- Tax Preparation?

III. Standing Committees Reports:

- General: (Ken)
 - February 2017 Action Item Review
 - Board involvement.

Ken discussed ways to have more board involvement.

- Marketing: (Ken)
 - Website Updates: What do we want to do for 2017?

Action-All members please review website, make suggestions

- Monthly Eblasts to membership. We have not sent one in several months and need to get back on track.
 - Other communication ideas?

As a board we discussed better ways to keep members informed.

Action- All board members should send info relevant to their areas.



- Morrisville Farm Day – well received day. Many rack cards were moved. Jay to share showbook from event.

Action-Jay to continue reaching City on Geneva

- Other Festivals, Farm days, etc.?

Discussion about attending Empire Farm Days, NY Sheep and Wool Festival. (Rhinebeck)

Action-Kara will contact Empire Farm Days

Action-Holly-to contact NY Sheep and Wool Festival

- Show: (Joe)

Start 2017 Show discussion

- Diamond Sponsorship Donation to MAPACA with a reciprocal sponsorship in return for our auction.
- Board ok with sponsorship combined with NEOBA.
- Per Joe we are locked into our date.
- Mike Vigus has an item for raffle if need be.

Action-Mike Vigus to bring brochure about auction item possibly

- Auction this year and if so what is format and ideas?
- Joe and Ken to talk to Fair about food vendors?

Action-Discussion about corporate sponsors need to create spreadsheet about contact progress

Action-Joe to contact Margy about rules surrounding walking fleece

- New ideas for vendors?

- Sustainability: (Lynn)

- Update:
- New Items:
 - What do we want to do for 2017?
- Actions:

Action-As a board we keep the other board members in the loop of upcoming trainings to publish in email blasts and on the website.

- Fiber: (Leslie)

- Update:
- New Items:
 - Discuss sending out 2017/2018 RFP, 2 years
 - Are there any other mills in New York?
 - What items do we want to have made this year?

Action-Joe made a motion, seconded by Jay, all in favor that if Autumn Mist can hold 2016 prices for a two-year contract 2017-18, we will extend the agreement for the Empire Yarn Project. The only exception to this would be if the Board decides to purchase more socks then the sock contract would go to NEAFP.

- Education & Youth: (Jay)

- Update:
- Action-Jay will put together a list of info for eblast to get out to members regarding seminars.



- Member Seminars – thoughts for 2017?
- GALA Convention – November 2-5
 - We have been invited to speak at the convention
 - Do we want to go and have the yarn booth there?

Action-Everyone should check out their website. Should we sponsor this event and take part. Dependent of PAOBA date as well.

- Other Seminar Ideas?
 - Who will host?
 - Tartan Acres LLC optional
 - Others?

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Election Committee:
 - Who will chair?
 - Two positions open – Holly, Kara
 - Any ideas on potential candidates?

V. Meeting Close (Ken)

Holly made a motion to close seconded by Kara, all in favor.