



Board of Directors Meeting

July 12, 2017 (Wed)

07:30 pm – 09:30 pm (EST)

Dial-In: 866-244-8528 / Passcode: 940707#

Members Present, Ken Clark, Holly Jacobs, Kara McElroy, Jay Russell and Leslie Jorritsma.

I. Meeting Open: (Ken)

- Welcome & Call to Order
- Discuss & Accept June 2017 Empire Minutes by Holly, seconded by Jay, all in favor.
- Review and approve agenda for July 2017: Motion made by Holly, seconded by Jay, all in favor.

II. Treasures Report: (Holly)

- Bank Balance: 98,224.75
- Outstanding debt:
- Upcoming debt:
 - Ken received Trailer Insurance bill, \$54.00 due Sept. 10.
 - Bill paid
- Actions:
 - Bill paid
- Ideas for Holly replacement?
 - Holly write up Treasurer yearly process as starting point for new person.
 - How is the treasurers process coming?
- Tax Preparation?
- Has been completed per Holly

III. Standing Committees Reports:

- General: (Ken)
 - June 2017 Action Item Review
 - By-laws ballot results
 - Per Kara, ballots results are not due until July 21.
 - All has passed as of July 21.
- Marketing: (Ken)
 - Website Updates:
 - Need to update website as information is stale. Need to add seminars schedule, start of show and other items.
 - Leslie has taken care of email blasts regarding seminars.

Other Festivals, Farm days, etc.?

- Empire Farm Days
- Farm days has been all paid for \$313 total.
- Tent rentals are very expensive, Leslie looking to provide tents.



- Kara is asking Chris Houseworth to bring animals, Empire will cover CVI expenses.
- Kara will check with EFD about bringing our own tents.

- Show: (Joe)
 - Review and Discussion:
 - Start 2017 Show discussion
 - Go live tentative Aug 1st.
 - Sue Ives volunteered to update website information. In progress.
 - Ken emailed Don to get started on updating Show Program
 - Action: Ken/Joe We have gotten a draft of the show system and need to review.
 - Show Program to be created by Suzanne.
 - Fleece/Walking Fleece should be in this week or next and paid
 - Cheri has everything together and will be sending this week.
 - How and when do we run Walking Fleece?
 - Wini is Judge. Do we need another?
 - Ken is verifying with Wini as to how many entries she can handle
 - Live Auction (Lynn):
 - Brett K is onboard for Auction and Sat Seminar.
 - Joe emailed Fairgrounds
 - No Food vendor under contract at State Fair to date. Not sure what that means yet?
 - New ideas for vendors?

- Sustainability: (Lynn)
 - Update:
 - New Items:
 - What do we want to do for 2017?
 - Actions:
 -

- Fiber: (Leslie)
 - Update:
 - New Items:
 - What items do we want to have made this year? What do we already have?
 -
 - Actions:

- Education & Youth: (Jay)
 - Update: Jay is continuing work with visitor's centers.
 - New Items:
 - 2017 Summer Seminars
 - Tartan Acres – Arturo Fleece Seminar
 - Contract Signed
 - August 12/Sat., 9 – 4



- Arturo staying at Farm Fri/Sat
- Working on items needed for Seminar
- Price?
- Autumn Mist – Dr. Dewitt Wet Lab and other items
 - Contract-has been completed
 - July 29/Sat., TIME?
- Buck Brook – Chris Reachard Poo Seminar #2
 - Contract?
 - Sept 30/Sat., TIME?
 - The price given is 2500 for one day, board felt this expense was too high and have chosen to cancel seminar.

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Election Committee:
 - Two positions open – Holly, Kara
 - Any ideas on potential candidates?
 - Chris Houseworth actively canvassing candidates

V. Meeting Close (Ken)

Next meeting: August 14, 7:30-9:30 pm.