



**Board of Directors Meeting
December 8, 2015 (phone)
7:30-9:30pm**

I. Meeting Open: (Ken)

- A.** Welcome & Call to order at 7:30pm
- B.** Members present: Ken Clark, Joe Crocco, Holly Jacobs, Jay Russell, Becky Wadsworth, Lynn Edens, and Leslie Jorritsma.
- C.** Discuss and Accept November minutes. Motion to approve November 2015 minutes by Becky, seconded by Joe Crocco.
 - a.** All in favor.

II. Treasures Report (Holly)

A. A general review of show expenses.

- 1.** Bank Balance \$149,386.96.
- 2.** Outstanding debt: have yet to receive/tabulate last few bills so NEAOBA can be assessed their share.
- 3.** Upcoming debt: None at this time.

Action: *Holly to finish up show expenses so we can settle accounts with NEAOBA.*

III. Standing Committees Reports:

A. General (Ken)

- 1.** Restart e-blasts.
- 2.** Constant Contact; need to reduce emails to a single email per member farm will reduce monthly costs. Leslie is reviewing the spreadsheet and sending out emails to verify.
- 3.** Need for board to utilize our cloud account for storage of EAA documents (Egnyte).

B. Marketing (Ken)

1. Website has been updated, a continuing event. Ken and Leslie spent an entire day working on website to get updated.

C. Show (Joe)

1. Select Judges for next year's Showtacular

Action: *Plan next year's Showtacular and review survey results sent out 12/7/2015.*

D. Sustainability: (Lynn)

1. Webpage is up on EAA Site.
2. Possibility of directing members to Alpaca Coalition info/pages for much of it.
3. Need to find picture with cuts of meats for website.

E. Fiber: (Leslie)

1. Approx. 700 pairs of insoles left.....eblast with update to go out to members.
2. Yarn project page up and current on website.
3. Eblast to be sent out about SUNY Cobleskill class with Wini.

Action: *New RFP for 2016 to be done up.*

F. Education & Youth: (Jay)

1. Physical seminars: Discussed desire for at least two seminars in diverse geographic locations with one possibly centered on fiber and the other one a husbandry topic.
2. Still need to consider online offerings. Possibility of Midamerican research.
3. Council on Agriculture seminar: Ken and Leslie to attend to see if it would benefit EAA in the future.

Action: *Leslie to write up requirements for hosting seminars and prepare a letter to be sent to members inviting them to host an event.*

IV. Meeting Close:

A. Meeting adjourned at 8:58pm. Motion by Leslie seconded by Lynn. All yes.

B. Next meeting Tuesday January 12, 2016 7:30-9:30.