



Board of Directors Meeting
June 09, 2015 (Tuesday)
07:30 pm –09:30 pm (EST)
Dial-In: 866-244-8528 / Passcode: 940707#

I. Meeting Open: (Ken)

- Welcome & Call to Order at 07:33 PM
Present Ken, Joe, Robin, Holly, Lynn and Jeanne.
- Discuss & Accept May 2015 Empire Minutes
Robin requested that Jeanne's resignation be added to the minutes.
- Review & Approve Today's Agenda
No changes.
Lynn/Robin

II. Treasures Report: (Holly)

- Bank Balance: 131,336.89
- Outstanding debt: UTD
- Upcoming debt
 - Insurance Payment to Farm Family.
 - Reserve Building for Show/Ken to send, dates are reserved.
In by 09/07, \$72,000.00
- Funds from Show:
 - To date, \$215 cash with an outstanding balance of \$415. Partial payment expected next month.
 - No update on this. (KEC)
- Actions:
 - Clean up membership list
Spoke w/Open Herd. Should be up to date.
If there are people not on the membership list that have renewed/joined; please notify Holly.
If members are having difficulty setting up their Open Herd Account; have them contact Open Herd for assistance.
 - Memberships trickling in. 32 paid to date.
Discussed sending Thank You notes to renewing members' vs recognizing renewing members on Facebook.

III. Standing Committees Reports:

- General: (Ken)
 - Member Question on donation from auctions at Extravaganza
 - Do we want to donate (I sent out an email)
 - What organizations is the board interested in supporting?
 - Action: No consistent with our mission. We will pass this time around.



- Summer Retreat and Strategy Planning Session (outside facilitator)
- Marketing: (Ken)
 - Update
 - Website Progress
 - Ken working to complete (on-going)
 - New Items:
 - Overview of Kara Dunn Proposal
 - Did everyone read over?
 - New eblast schedule and required dates for items to be included
 - Need additional Eblast to members about renewal prior to election and for Extravaganza benefits.
 - Actions:
- Sustainability – Fiber (Lynn)
 - Yarn Project 2015: No Updates
 - 2015 collection dates and procedures?
 - What needs to be done
 - New Items:
 - Actions: None at this time.
- Education & Youth (Robin)
 - Update: Robin updated the board on the specifics for the educational event being held at Autumn Mist. Autumn Mist stepped up to offer their space as a venue for the seminar. The EAA Seminar will piggyback off of the Autumn Mist event held the day before. We discussed how each seminar must be kept separate. A letter of intent was received from Cheryl DeWitt which will act as a contract. Waiting on airfare, and car prices. Cheryl DeWitt will present “Things You Can Do On Your Farm Without A Vet”. It will be a hands-on seminar. Robin will arrange lunch for seminar participants using local deli/restaurant. Ken asked that board members be available to assist with the seminar.
 - New Items:
 - Summer Seminar Challenges
 - Seminars for the Extravaganza
- Show (Joe)
 - Update:
 - 2015 is 15th Year for Empire
 - How do we celebrate?
Anniversary celebration. Need to make it a BIG deal.
Will continue with Friday night dinner utilizing the trolley.
Lynn has graciously sponsored the wine and cheese party on Saturday.
Live auction on Saturday Evening.
 - What should we highlight?
Will use photos highlighting EAA over the past 15 years.
We need to decide on special 15th anniversary gifts for the sponsors



-Joe discussed the desk top clock/calendar with EAA engraving as a possibility.

- When do we want to go live?
August 01st is the goal date.
- Joe's List
 - Youth Performance will be outside of AOA rules.
This is done to reduce youth participation expenses.
EAA sending a message that we want to encourage youth participation.
 - Will need a separate ring.
 - Cindy will handle registration, ribbons, etc.
 - Polly will judge.
 - What to charge for pens and alpacas?
 - Youth Halter to be sponsored by the Alpaca Coalition. Also outside of AOA rules.
 - Will use halter rings.
 - Rules?
 - Judge alpaca and handler?
 - Prize Money all places.
 - Does this cause Empire to hold an uncertified show, if so what are our obstacles?
 - Will Sue continue to be show super?
Yes she has agreed to continue as show super.
 - Can we still use Don's registration system?
Yes we will be able to use Don's system for registration.
 - Pen sale I thing should be more organized.
Needs better organization.
 - Show Book, Holly said she knew someone to help with it.
Robin advised that the template for the Focus Book is already set up and can be used for the show book. Editor-Leda.
- - New Items:
 - Actions:

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Nominating Committee (Jeanne)
 - Jeanne to lead from the Board
 - Chris Houseworth volunteered to be the Chairperson
Chris and Jeanne have been in communication regarding the candidates.
 - Timeline:
 - 4 Candidate Names by July 11th
3 Candidates to date.
Will not need 4th as Jeanne will stay on the board until the Extravaganza.
Can offer her position to 3rd runner up.
 - Candidate Bios in to Chair by July 25



- Ballots go out Approx. 8/31
Ken to send ballots.
Members must be “in good standing” to vote.
- Last Mail Date accepted 9/22 (mailed to accountant)
- Accountant sends results to me approx. 9/29 or earlier
- Plan to have in person board mtg. prior to Extravaganza to meet new directors and also vote on next year’s officers so we can announce them at the Extravaganza. Just as we did last year

VI. Meeting Close (Ken)

- Next meeting Tuesday July 07th @ 07:30
- Meeting adjourned 09:42PM

Respectfully submitted;
Jeanne L. MacLeod-Lang