



Board of Directors Minutes

July 09, 2018 (Mon.)

07:30 pm – 09:30 pm (EST)

Members present: Ken Clark, President, Joe Crocco, Vice-President, Holly Jacobs, Treasure, Jay Russell, Jim Evans, Chuck Gerber

I. Meeting Open: (Ken)

- Welcome & Call to Order
- Discuss & Accept June 2018 Empire Minutes by Jay, seconded by Jim, all in favor 6, opposed 0.
- Review and approve agenda for July 2018:
- Next meeting will be Monday August 6th

II. Treasures Report: (Holly)

- Bank Balance: \$92,592.21
- Outstanding debt: Show trailer insurance \$48.00 annual State Farm
 - Board Insurance \$1739 annual Farm family
- Upcoming debt: Showtacular
 - Seminars 1 & 2
- Showtacular Financial Overview: Fee approval is pending

III. Standing Committees Reports:

- General: (Ken)
 - Review previous actions and status. (Spread sheet)
- Marketing: (Chuck)
 - Website Updates:
 - Review Chuck's email suggestions for website
 - Need to update website as information is stale. Need to add seminars schedule, start of show and other items.
 - Possible need to make website mobile friendly (capable)
 - Review of findings. Chuck is continuing to gather information and committing to learn as much tribal language as possible to better understand options and proposals from web designers.
 - Actions:
 - Jim to review Facebook account and what we will do going forward
Positive feed back on Facebook, Jim will be continuing to add items to keep the news feed fresh
Ken to discuss with Chuck, facebook requirements for his addition as an admin.
 - Chuck to look at potential membership survey (not discussed)
- Show: (Joe)
 - Review and Discussion:
 - Start 2018 Show discussion:
 - Jay has someone possibly interested in helping with youth performance



- Jim will be reaching out to surrounding county CCE/4H to try to find more help for youth performance.
 - Show set and certified 11/08 – 11/11/2018
 - Need to revisit list of corporate sponsors
 - Hotel changes-if we provide a vendor spot we are not providing a hotel room. Also need to ask Embassy if there are comp rooms available since we have such a large block and dinner there.
 - We need to write this up and share with NEAOBA
 - Format Changes:
 - Walking Fleece Super changes
 - To be determined who will be Walking Fleece Super.
 - Judy is the 2018 Walking Fleece Super.
 - Other ideas?
- Sustainability: (Chuck) (not discussed)
 - Update: This group may be changed to business innovation group.
- Fiber: (Kara)
 - Update: What's happening?
 - New Items: Fiber committee is working on demonstrators for showtacular, and possibly after show seminar
 - What do we want to do for 2018?
 - What are criteria for donating fiber?
 - Actions:
- Education/Youth: (Jay)
 - Update:
 - Seminars:
 - Chuck & Elaine adding seminar eblast to web site
 - Kara to remove “hotel info to follow”, adding Hollys phone number, adding that the seminar will be an EAA Fiber project drop off location.
 - Jeanne McCloud-Lang-Liz Taylor-fiber training – 8/25-26
 - Chris Houseworth- marketing fiber and alpaca tax purposes – 9/15
 - Eblast for 2nd seminar should be in the works
- New Items:

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Election Committee 2018 (Justin):
 - Two positions will be open: Chuck and Jay
 - Both Jay and Chuck will be running for re-election
 - Justin is Nominating Committee Chair.
 - Any volunteers?



V. Any additional discussion or information for the good of the order?

- Ken to send out an email to board a week before the meeting calling for agenda items

Jim suggested a trailer committee to make improvements to the show Trailer and will look into that.

VI. Meeting Close (Ken)

Motion to close meeting by Jay, second by Ken