



Board of Directors Meeting

October 9, 2017 (Mon)

07:30 pm – 09:30 pm (EST)

Members present: Ken Clark-President, Joe Crocco-Vice-President, Holly Jacobs-Treasurer, Kara McElroy-Secretary, Lynn Edens member, Leslie Jorritsma, member and Jay Russell, member.

I. Meeting Open: (Ken)

- Welcome & Call to Order
- Discuss & Accept September 2017 Empire Minutes by Jay, seconded by Leslie, all in favor 6, opposed 0.
- Review and approve agenda for October 2017: Approved

II. Treasures Report: (Holly)

- Bank Balance-135,045.68 at least 6 new payments have come in since.
- Outstanding debt:
- Upcoming debt:
- Actions: Fair Publishing bills pd for 2 bowls., Need bill for marquis from Susanne as well. Need to make sure it is up by Sunday.

III. Standing Committees Reports:

- General: (Ken)
- Leslie-Advertising discussion
- Is there a budget for advertising?
- Susanne sent out emails, facebook, alpaca culture? Advertise to the public needed. Ken, channel 9 to come to show. Susanne reached out to Cindy Berman. Leslie suggested we say we are open Sunday until 12 noon.
- Kara to look into Instagram, putting info on other pages
- Current registration 297 halter, 80 fleece, 75 walking fleece. Hopefully auction will drum up some funds. Jen Lutz doing cost breakdown. 30,000-40,000 of funds needed for show.
- 57 returning farms
- 24 new farms
- Show costs
- Sunday lunch still up in the air.
- Dinner
- 145 people signed up for dinner.
- Ken to determine if it is buffet or sit-down dinner. Need to have a vegetarian offering.
- Hotel Accommodations-should or shouldn't we pick up hotel fees. Look at guidelines for the future.



- Walking Fleece and fleece judges-need to delete one fleece judge and one walking fleece judge.
- Volunteers- 4 separate FFA organizations coming. Ken is point of contact for volunteers. Scott Young and Helen Hermann will be doing color check.
- Member store open for empire and neoba members, how to split it up?
- Election-not back as of yet. Meeting to follow at show.
- Open questions

V. Meeting Close (Ken)

Meeting closed by Lynn, seconded by Jay.

Meeting closed-Next Board Meeting-October 19, 2017 at the Showtacular.