



Board of Directors Meeting

June, 2017 (Wed)

07:30 pm – 09:30 pm (EST)

Members Present, Ken Clark, Holly Jacobs, Leslie Jorritsma, Kara McElroy, Joe Crocco and Jay Russell.

I. Meeting Open: (Ken)

- Welcome & Call to Order
- Discuss & Accept May 2017 Empire Minutes by Leslie, seconded by Holly, all in favor 6, opposed 0.
- Review and approve agenda for June 2017:

II. Treasures Report: (Holly)

- Bank Balance-109,923.70
- Outstanding debt: Halter registration has been paid, as well as rental fee.
- Upcoming debt: Insurance payments will be due in July.
- Actions:
 - Holly is taking care of insurance quotes. Great American will not be renewed since we will no longer be serving alcohol at the show.
- Ideas for Holly replacement?
 - A special meeting to review amendment of by-laws will be held next Wednesday June 21 at 7:30 P.M.
 - Still need to decide whether we should have a single bank acct to handle showtacular expenses
- Tax Preparation?
- Sales tax has been filed.
- Taxes on extension

III. Standing Committees Reports:

- General: (Ken)
 - May 2017 Action Item Review
 - It was discussed that membership will increase once training info/newsletter goes out.
 - Jay sent samples of rack card to Thruway Authority for review and Geneva Visitor's Assoc.
 - There are 150-200 rack cards left.
 - Actions:
 - Leslie will speak to Robin S. About adding Holly to website ad admin to enter member's names as they pay.
 - Leslie will take care of email blasts along with help from Ken.
 - Kara will set up dropbox acct for assoc.
 - It was never determined whether we are doing Empire Farm Days?



- Marketing was combined with general reports.

- Show: (Joe)
 - Review and Discussion:
 - Start 2017 Show discussion
 - Halter Certification is in and Paid - \$250.00 via credit card
 - Go live tentative Aug 1st.
 - Ken emailed Don to get started on updating Show Program
 - Show Program to be created by Suzanne.
 - Fleece/Walking Fleece should be in this week or next and paid
 - It was agreed upon that walking fleece would run on Friday.
 - There will not a small breeder's show until AOA defines show.
 - No spin-off but there will be fiber arts show.
 - Live Auction (Lynn):
 - Brett K is onboard for Auction and Sat Seminar.
 - Joe emailed Fairgrounds, reply?
 - No Reply as of yesterday
 - New ideas for vendors?
 - Not discussed
 - Actions:
 - Ken will speak to Wini and see how many entries she is comfortable and see if there is need for another judge.
 - We need an announcer this year, someone (Who?) will reach out to Rick from Prairie Lakes Alpacas
 - Kara will create a sponsorship letter defining levels of sponsor and send our for review.
 - We have a volunteer coordinator-Ruth Someone will be reaching out to her (who?)

- Sustainability: (Lynn)
 - Update:
 - New Items:
 - What do we want to do for 2017?
 - Actions:
 -

- Fiber: (Leslie)
 - Update:
 - New Items:
 - What items do we want to have made this year? What do we already have?
 - Current Inventory per Leslie
 - SocksXL-100
 - L-338
 - M-283
 - Insoles-149 pr. Lrg
 - Yarn-300 skeins



- Roving-needed
- Batts-needed
- Mohair blend sold out at show, dyed blends sold well.
- At summer trainings there should be empire fiber table.

Actions:

- Autumn Mist has agreed to make this year's products.
- Actions:
 - Education & Youth: (Jay)
 - Update:
 - New Items:
 - 2017 Summer Seminars
 - Tartan Acres – Arturo Fleece Seminar
 - Contract Signed
 - August 12/Sat., 9 – 4
 - Arturo staying at Farm Fri/Sat
 - Working on items needed for Seminar
 - Price-1400, food costs to be determined. No limit on people.
 - Autumn Mist – Dr. Dewitt Wet Lab and other items
 - Contract?
 - Email serves as contract, need 150 to hold date Total cost 500 plus lodging.
 - Actions:
 - Holly will send check for 150. Leslie to follow up with catering prices.
 - July 28/Sat., TIME?
 - Buck Brook – Chris Reachard Poo Seminar #2
 - Contract?
 - Actions:
 - Ken to reach out to Chris for contract. Lodging needed and Kara to follow with food prices.
 - Sept 28/Sat., TIME?

IV. Special Committees Reports: (Ken or Responsible Bd. Member)

- Election Committee:
 - Who will chair, Ken sent a message to Chris H and asked if she would consider it again.
 - Two positions open Holly and Kara
 - Actions:
 - Chris Houseworth to chair election committee and has began the search process.
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V. Meeting Close (Ken)



There will be a special board meeting to be held next Wednesday at 6/21 at 7:30 p.m., to review by-laws. You can find them on the website.

The next regular meeting will be held on 7/12 from 7:30-9:30 p.m.

Leslie made motion, Joe seconded a motion, all in favor to close the meeting at 9:30 p.m.