

# **Minutes of Empire Alpaca Association Board Meeting June 7, 2002**

Present: David Friedman – Adirondack Alpacas  
Richard Jonassen – Rain Dance Pond  
Scott Young – Hilltop Alpacas  
Tim Wilson—Alpacas of Pleasant Valley  
Jennifer Marti—Apple Ridge Alpacas  
Kelly Quinn Zanella—Spa Alpacas  
Polly Michaelis—Finger Lakes Alpacas

Meeting called to order at 10:35 a.m. at Spa Alpacas.

## **Empire Alpaca Association**

Old Business:

Minutes of the 4/21/02 meeting were approved by motion and seconded.

New Business:

Affiliate paperwork will be submitted to AOBA next week.

Advertisements: The Affiliate's ad will continue to run in Small Farm Magazine through the end of the year.

Marketing/Empire State Farm Show: Our request for exhibit space at the Show has been received and granted. Scott Young is working on the Certificate of Insurance required. Details were discussed and will be finalized at the next BOD meeting which is right before the show.

Printing Services. Should members of the EAA wish to take advantage of the laser printer, only laser paper can be accepted. Glossy paper makes for messy print runs.

Report of the Ethics Committee: Richard Jonassen reported that work continues on the Ethics Code.

Education Committee: The Education Committee is working on a wonderful education conference tentatively being planned for "mid-winter". It is being designed to provide continuing education to existing breeders (rather than a "getting started" theme). The conference should be a national draw. Stay tuned for more details.

Newsletter: The newsletter should be ready for distribution by Friday, 6/14. Board members writing articles are requested to have them to Scott Young as soon as possible. Advertising in the newsletter was discussed and placed on hold at this time.

Website: Tim Wilson reported that the web site is receiving traffic – thus far eight unique hits per day. Tracking those hits was discussed and put on hold until such time as traffic increases as it is an additional expense.

### **The Empire Alpaca Extravaganza**

Vendors: We still need vendors. Anyone who can think of a possible vendor, please contact Ulla Jonassen or Esther Friedman.

Judges: A fleece show judge has not yet been confirmed – Scott Young is working on that.

A “Christmas Boutique” was discussed as brought up by Denise Caldwell. It would be a consignee booth where members (and non-members) could sell their wares with a certain amount of profit to go back to the organization; that amount determined by membership status. Richard Jonassen will provide information on inventory control. Jen Marti will continue to work on this.

The next meeting of the Board of Directors will be held on Sunday, July 29, 2002 at 12:00 at Hilltop Alpacas (Scott Young).

Motion to adjourn, seconded. Meeting closed at 12:30 p.m.

Respectfully submitted:

Polly B. Michaelis, Secretary