

Minutes of Empire Alpaca Association Board Meeting August 9, 2004 (teleconference)

Present: Scott Young – Hilltop Alpacas
Barry Finer – Gore Mountain Farm
Chris Gilman – Riverside Alpacas
Kelly Quinn Zanella—Spa Alpacas
Polly Michaelis—Finger Lakes Alpacas
Richard Jonassen – Alpacas of Rain Dance Pond
David Friedman – Adirondack Alpacas

Meeting called to order at 9:03 p.m

Extravaganza: materials have been copied and 1625 packets will go out on Wednesday (including all EAA members); once in the mail, information will be posted on the web site.

Stall counts will be important. Panels are rented \$5/panel.

Exhibitor prizes – lanyards, possibly coffee mugs; bag with the packet in it.

Volunteer gift will be a parka (\$20 value).

Turtlenecks will be made up for the product booth (in addition to the tee shirts and caps left from last season).

A disclaimer is on the show forms holding us harmless for theft, loss, damages, illness (also including product loss).

Ellen Chamberlain and Kathy Young are in charge of the product booth this year.

Ribbon shopping has begun – new companies are being solicited.

Photographer – Hermanns again.

Photo contest – ask Doug Hermann to judge it there. David to do announcement and send it to Scott.

Coffee guy – booked.

Dinner – Debbie McCoy is doing it again.

Herdsire Showcase – Don can do the computer work – physical work needs to be assigned.

Judges: Kristin Burhman and Jude Anderson in halter rings; Jill MacLeod is the fleece judge; Herold Hebold has been replaced with Linda Hayes for performance.

Ring Stewards will be important – possibly look for those who completed the ring steward classes at Nationals

Education at the Show: an accountant (Polly to get name to Kelly); Marketing – possibly Kim DeVos to include end product; Fleece; Veterinary (Polly to get name to Kelly) to discuss herd health

Print Advertising – should be simple trackable, standardized but allows for quick changes; look into Jerry Miller (does AOBA) and possibly American Livestock to design our ads.

Scott to contact Julie Suarez (Farm Bureau lobbyist) to see where we are on the resolution for alpaca weekend.

Barry Finer working on services directory: must be recommended by member farm; disclaimer will appear in the directory. Barry to work with Don Tompkins for the database format.

Symposium: Desmond wants to move the event to the weekend after Valentines Day but does that compete with Fiber to Fashion conference? Kelly can look into booking the hotel or we can look into moving the Symposium to Western/Central New York. Is it time to think of a new venue?

Motion to adjourn, seconded. Meeting closed at 10:04 p.m.

Respectfully submitted:

Polly B. Michaelis, Secretary