

Minutes of Empire Alpaca Association Meeting April 20, 2009

Present:

Jeannine Anderson	Gaze Acres Alpacas
Cindy Cuykendall	Song Meadows Alpacas
Steve McCarthy	Spruce Ridge Farm
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Barb Rossi	Bel Canto Farm

Meeting was called to order at 7:03 PM

Extravaganza

- Steve made the motion that a 3 payment schedule be used for platinum, gold and silver sponsors. Barb seconded the motion and it passed unanimously.
- Steve reported that it costs EAA approximately \$6,000 to accept credit cards for registration. Board members will think about the pros and cons and Steve will ask Don Tompkins for more information.
- Cindy made the motion that sponsorship prices be set at \$1,500 for platinum, \$1,000 for gold, \$500 for silver, \$175 for bronze, \$100 for championship class and \$50 for business card. It was seconded by Steve and passed unanimously.
- Jay Ward will be able to sell tack, but will not be the only tack vendor.
- There was discussion about clothing vendors. Last year we had 3 and so far we have a list of 7-8 that are interested. We will wait to decide until the conference meeting with Scott Young and will also get more information about space.
- Discussion about barn managers compensation lead to the decision that the position should be under Show Coordinator, Scott Young, and we will ask him for a recommendation as to how other shows compensate their barn managers.

Marketing

- A request has been made to 6 companies for estimates on creating a new EAA logo. We will receive those estimates soon. It was asked that the logo be updated, simpler, keep some of the original logo and have lettering choices. We will receive 4 options from each designer.

Membership

- We have 25 membership renewals so far.
- Post card reminders will go out in 1 week.
- The beginning of the membership year for everyone is June 1.
- We have a total of 254 members.

Website

- The technical test went well.
- The marketing committee is working on simplifying the website, making it a better tool for members and updating it more frequently.

Symposium

- Survey results show that members are in favor of continuing the Symposium.
- We will look at how we can cut back and still hold a multi-day quality event. We will look into venues in Albany, Syracuse and the Turning Stone and see what is most cost effective.

Empire Booths

- We will have booths at both MAPACA and AOBA World Conference.

Youth Group

- Ann will put information about the youth group in the newsletter.

Minutes

- Steve made the motion to accept the minutes as amended. Cindy seconded and it passed unanimously.

Reminder

- Remember to vote in the AOBA and ARI elections.

Fiber Tips

- We will join IYNF and be able to use the logo.
- Barb is preparing the constant contact format, Jeannine will send her the first "fiber tip" to go out to members.

Meeting adjourned at 9:19.

Next meeting will be Tuesday, June 2 at 7:00.