

## Minutes of Empire Alpaca Association Meeting June 28, 2010

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Steve McCarthy	Spruce Ridge Farm
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Barb Rossi	Bel Canto Farm
Sue Zelazny	Andes Dandies, LLC

Meeting was called to order at 7:14

- Approve Minutes from 5/24/10: We need to review these next time as not all the board received them.
- Treasurer's Report (Sue)
  - We are ahead of where we were financially last year but we still have some outstanding bills.
  - We discussed membership dues and we are down a bit but last year we called folks with a friendly reminder and that helped. Cindy is going to send out a reminder and then we will call folks with a friendly reminder.
  - We went over some of the numbers and it appears we are in good shape but it will depend on how the Extravaganza goes.
- Fiber Committee Report (Ann, Cindy)
  - Project Update: We discussed having a concrete budget for board approval before any fiber project commences, we discussed then putting the project out for bid since there are four empire members that have mills. We discussed ideas for sorting and grading logistics.
  - Grant Funding we will hear on the grant Cindy wrote to fund this project by July 11th
- Marketing Committee (Barb) We all enjoyed the recent newsletter the committee did a great job.
  - 5th Edition Newsletter (This will be a hard copy newsletter and will have info on EAA, alpaca facts, some interesting articles and in general be a resource for new folks and a good marketing tool too) Barb was hoping to have this done with ad space sold ~~but~~ by the Extravaganza but its too little time so the new plan will be to have a mock-up at the Extravaganza and have it available for the symposium in 2011. The hope is to have the ad space pay for the newsletter and maybe even make a little money on it and we will have an excellent marketing tool to distribute at events all year.
  - Web Site (funding?) Another hope is the newsletter will be profitable enough to actually fund a new web site design.

Board candidates we still need some board candidates.

Old Business

- 2011 Symposium - Updates (Steve) we are close to getting a contract with the hotel.

- 2010 Extravaganza (Cindy)
  - Lighting we may be able to get cheaper but decent lightening Cindy is going to explore this with Scott.
  - Another cost saving possibility might be switching to cardboard bedding over sod Cindy is going to explore this with Scott.
  - Fiber Product Booth we have been discussing having it or not having it and where it would be located. Cindy is going to explore this with Kathy Young and Ellen Chamberlain and see if they wish to continue running it.

#### New Business

- NAFD We talked about how to best promote national alpaca farm days.
- AFCNA Clip Collection will be doing free shipping again so we will be doing a collection, they will also try to reimburse for fiber sent to the gulf this will be funded with t-shirt sales so it may or may not happen. Free shipping for the clip collection will include boxes of thirds for the Gulf.
- We went into executive session at 8:40 and came out at 8:50.

The next meeting will be July 19<sup>th</sup>

Cindy motioned to adjourn at 8:55 Sue C seconded and it passed unanimously.