

Minutes of Empire Alpaca Association Meeting October 4, 2010

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Steve McCarthy	Spruce Ridge Farm
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Barb Rossi	Bel Canto Farm
Sue Zelazny	Andes Dandies, LLC

Meeting was called to order at 7:01

Agenda

- Approve Minutes from 9/13/10 -Steve motioned to approve the minutes from 9/13/10
Cindy seconded and it passed unanimously.
- Treasurer's Report (Sue Z.) Sue presented the treasurer's report
- Fiber Committee (Ann) Robin is working on the fashion show and an application for folks interested in participating. We are getting ready for the demonstrations and fiber activities at the Extravaganza.
- Marketing Committee (Barb)
 - NAFD Marketing Updates & Review -The committee sent out a blurb for hints for marketing for NAFD's
 - Extravaganza Marketing Updates Extravaganza information was sent to approximately 1000 radio and newspapers, Paulie Drexler is contacting TV stations and the committee has been getting information getting it on lots of calendars, a blast is also going out about the Extravaganza to the AOBA leads.
 - 5th Edition Newsletter the marketing committee is investigating potential ad sales. The target for release is now the symposium. Barb will be getting back to us with updated costs.

Old Business

- 2010 Extravaganza (Cindy)
 - Numbers at close of registration 544 halter, 7 in showcase, 15, youth. Steve asked whether we should extend it, Cindy is going to check with Scott about that we only have 29 suris but there is a big suri show the same weekend
 - Other
- Rhinebeck Updates (Sue C.) a change in barn management has caused some issues with when and where we will be. Sue is working on volunteers scheduling.
- Membership Renewals (Cindy) Cindy sent a personal e-mail to 75 inactive members and got 10 responses so our membership now stands at 177

New Business

- Fleece Show & Symposium Pricing (Steve) the registration for the fleece show should be up this next week, we discussed pricing issues and Cindy motioned to keep prices the same Sue Z seconded and it passed unanimously.
- 2011 Budget We worked on the annual budget and will present it at the annual meeting. Sue Z. made the motion to accept the budget Sue C. seconded and it passed unanimously.
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- The date for the next meeting is November 15th.

Cindy motioned to adjourn the meeting at 9:00 Sue c seconded and it passed unanimously.

We all bid a heartfelt goodbye to Steve on his last call as an EAA board member