

Minutes of Empire Alpaca Association Meeting March 21, 2011

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Leslie Oliver	Limestone Creek Alpacas
Barb Rossi	Bel Canto Farm
Sue Zelazny	Andes Dandies, LLC

Others present:

Scott Young	Hilltop Alpacas
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Meeting was called to order at 7:10

- Approve Minutes from 2/7/11 Cindy motioned to approve the minutes and Lesley seconded the motion. The motion passed unanimously.
- Treasurer's Report (Sue Z.) Sue reported on our financial status. We are on par with our position last year. Some bills are still out for the symposium but overall things look good.
- Marketing Committee Report (Barb)
 - Herdshire Raffle made \$9500 and this event has saved the symposium now for two years in a row. Kudos to Barb Rossi on this!!!
 - 5th edition updates (Barb) the registration for ad spaces will go live shortly. There has been lots of interest in ad space.
 - Other marketing related discussion:
 - We discussed selling ad space on the EAA website (someone called asking about this) but we wanted to preserve our website for our members.
 - We discussed creating an Empire e-mail for the purpose of newsletter distribution.
- Symposium 2012 we tabled this until next month
- Old laptop computer: We have an older laptop donated by Polly M. It is currently at Don T's and he wondered what we wanted to do with it? It has an older operating system that may or may not be useable. Ann will get it from Don and eventually pass it on to Sue. We will see if the OS can be updated.

Scott Young joined us at 8:00 to discuss Extravaganza issues

- Extravaganza judges We discussed various judge options including number of judges and who would be appropriate.
- Small Breeder Show at Extravaganza: We discussed the pros and cons of having a small breeders show or novice breeders show within the Extravaganza. Alternatively, we discussed having production classes for novice or small breeders. No decisions were reached and this discussion will continue next meeting.

Other show issues: We discussed other shows having cart sponsors. We would have

carts available for breeders to use and they could be sponsored and labeled with the sponsor's info.

The board went into executive session at 8:52 and came out of executive session at 9:08

Our next meeting date will be April 18th

Cindy motioned to adjourn at 9:14 and Sue C seconded it. The motion passed unanimously and we adjourned.