

Minutes of Empire Alpaca Association Meeting May 16, 2011

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Leslie Oliver	Limestone Creek Alpacas
Barb Rossi	Bel Canto Farm
Sue Zelazny	Andes Dandies, LLC

Meeting was called to order at 7:06

- Approve Minutes from 4/18/11 Cindy motioned to approve the minutes and Sue C. seconded the motion. The motion passed unanimously.
- Treasurer's Report (Sue Z.) Member focus ads continue to come in and we discussed some revenue issues.
- Marketing committee (Barb) reported that the half page ads are sold out to members, there is some interest in full-page ads from non-members and we are counting down until it opens up to non-members. Lots of great articles are going in.
- Symposium we are checking out venues and dates
- Sponsorship Survey we will be sending out a sponsors survey to past sponsors and to members.
- Extravaganza
 - Survey about Small breeder option – We worked to finalize definitions after extensive discussion we decided to define small breeders as those that have a total herd size of 25 or less. We will survey the membership about which classes to have.
 - Judging assignments are Jude Anderson, Jill McCloud, Sharon Loaner
 - Panels we are still exploring options
 - Announcer we discussed various cost saving options
 - We discussed dropping down from 4 rings to 3 and cutting back on performance.
- CNY Fiber Fair We are planning on having a presence. We discussed sponsorship. Cindy made a motion that EAA become a sponsor of the CNY fiber fair for \$100 Dick seconded and the motion passed unanimously. We are very excited that a new fiber festival is happening in NY
- Membership renewals are coming in and so far we are at 42 and we will have more email blasts going out about renewals.
- Rhinebeck sheep and wool festival we discussed participating. Cindy proposed EAA participate again Sue C seconded and the motion passed unanimously
- Our next meeting date will be June 20th 7:00

Cindy motioned to adjourn at 8:00 and Sue Z seconded it. The motion passed unanimously and we adjourned.