

Minutes of Empire Alpaca Association Meeting Aug 15, 2011

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Dick McCoy	Foxrun Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Leslie Oliver	Limestone Creek Alpacas
Sue Zelazny	Andes Dandies, LLC

Meeting was called to order at 7:08

Agenda

Approve Minutes from 7/19/11 Sue Z. motioned to approve the minutes and Sue C. seconded the motion. The motion passed unanimously.

Treasurer's Report (Sue Z.) Sue reported on the financials. Financials are in good shape. Sponsorships are coming in for the Extravaganza and it looks very positive. Focus revenue has been coming in too. Membership revenue is about to go up because of the Extravaganza.

Symposium 2012 (Leslie) it didn't work for Turning Stone so we are going back to the Saratoga Hilton. We are lining up some amazing speakers.

Focus update (Sue C) Ad sales are winding up but we are a bit behind. The goal is still to have it printed by the Extravaganza. We discussed some issues with the ads and sponsorships more information is being sought.

We also discussed some marketing options (facebook etc).

Extravaganza:

- We discussed talks at the extravaganza. We discussed issues at the vendor village, fashion show, and overall it looks like things are on track

- Blasts are going out about registration

- We got quotes from different companies for panels and one company was much lower so we went with them.

- Fiber arts corner Cindy and Ann will coordinate the fiber arts corner

- Silent raffle Cindy and Ann will handle the silent auction donation solicitation

National alpaca farm days Cindy sent out a blast about signing up

Elections we have a full slate of candidates.

Next meeting is 9/19/11

Cindy motioned to adjourn and Sue C seconded the motion passed unanimously.

We adjourned at 8:08