

## Minutes of Empire Alpaca Association Meeting March 28, 2012

Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Holly Jacobs	Alpacas of the Glen
Sarah Lamanna	Claddagh Farms Alpacas
Ann Merriwether	Nyala Farm Alpacas
Leslie Oliver	Limestone Creek Alpacas
Sue Zelazny	Andes Dandies, LLC

Meeting was called to order at 7:02

### Agenda

- Cindy motioned to approve the minutes from 3/7/12 Sue Z seconded and the motion passed unanimously
- Sweepstakes- We are going to offer a Sweepstakes class at the Extravaganza beginning in 2014. It will be similar to those offered in many horse shows. Folks will donate very high ends breedings to be eligible with a purse to be split by cria owners and sire owners. We will have donated breedings starting at ?
- We discussed the requirements for herd sires and offspring. We discussed different options for eligibility.
- Cindy motioned that sires eligible for nomination for the sweepstakes must themselves be awarded two Champion or Reserve Champion AOBA banners, or have at least two banners won by offspring from any AOBA-certified shows. We decided to go with two options for entry into the sweepstakes for the eligible cria. Eligible Cria can be born from the donated breeding and one additional cria from the same sire can be nominated for at half the donated cost. Sue Z seconded and the motion passes unanimously.
- We brainstormed some ideas about the benefits to donated sire owners some suggestions were: flyer in the show bags, banner in the ring, display at the show, face book page listing all the sires, picture and description on empire site, cria on the front of focus, aoba ad thanking the donors and bidders,
- Trifecta
  - Finalize Sponsorship benefits we discussed benefits for the sponsorships and prices. We added in a fleece sponsor for \$1200 and a keynote sponsor for \$1200. We left our very special sponsors Diamond and Ruby at \$2500 but we dropped the rest to be comparable to other shows: Platinum \$1000, Gold \$750, Silver \$500, Cart \$250, Bronze \$150 Champion \$100 business card \$50
  - Fiber Arts Judge still waiting to hear and then moving on to our next choice
  - Vet Speaker- Who? Still waiting to hear from one potential speaker who is interested we are contemplating a second speaker for both vets and owners.
  - Filming it/Making a DVD? Cindy is getting quotes and contacting Newhouse School of Communication

-Education - We discussed some possible webinars  
-Keynote Speaker was tabled until next time  
-Poultry Building/Grange Cindy motioned to reserve the grange Sue Z seconded it and the motion passed unanimously.

Open Herd – We discussed the openherd affiliate option but still have a couple questions

- March Newsletter- Are all articles in we are still waiting for one article
- Yarn Project Grant we got a \$7000 to promote sorting and grading programs and produce yarn. A huge thank-you to Cindy for doing the work on this!!!
- Focus came out and is really awesome! We will make a postcard to send to the leads with the link to the online version. We will sell them at various events.
- Volunteers tabled until the next meeting.

- Next meeting is April 18th  
Cindy motioned to adjourn at 9:11 and Sue Z seconded and the motion passed unanimously.