

Minutes of Empire Alpaca Association Board of Directors Meeting 03/19/13

Kathy Bryan	Tinbrook Alpacas
Sue Caston	Patchwork Meadow
Cindy Cuykendall	Song Meadows Alpacas
Holly Jacobs	Alpacas in the Glen
Sarah Lamanna	Claddagh Farm
Leslie Oliver	Limestone Creek Alpacas
Jen Power	Cedarvale Farms Alpacas

The meeting was called to order at 7:01pm.

Agenda

- The minutes from the 2/12/13 meeting were reviewed and approved.
- Holly presented the Treasurer's Report, including the current balance of \$107,661.18.
- Committee Reports –
- Marketing Committee – Jen has several farms on board to help out with the newsletter. The suggestion was made to consider putting out a “monthly email update” to current and former members to increase communication within the association, and as an alternate forum for relevant articles and news.
- Fiber Committee/The Yarn Project
The rough draft for the RFPs for the Yarn Project has been written. When finalized, it will be sent out to New York State Fiber Mills.
- Education Committee- Discussion is ongoing for speakers and dates for the proposed Summer Symposium. There are funds available in the budget for education, and this is something that we are committed to trying to offer our membership this year.
- Trifecta 2013
Two “save the date” eBlast were sent out to the membership regarding the Trifecta. Scott Young joined the meeting to discuss staffing assignments and other considerations for the show.
- Membership Drive
June 1st is the start of the new membership year. After ongoing discussion of options, the board voted to accept OpenHerd as the vehicle for renewal and listing of member farms. EAA Membership fee will be set at \$80.00 for all farms, which is a change from the fee schedule that was used in the past. That will include a link through OpenHerd to individual farm websites.
Cindy will send out an email informing members of the process for membership renewal.
- The next Board of Directors meeting is scheduled for Tuesday, April 16, 2013.
The meeting was adjourned at 8:51pm.
Sue Caston, Secretary