

EMPIRE ALPACA ASSOCIATION
Board of Directors
Monthly Meeting Minutes
April 16, 2013

The Empire Alpaca Association Board of Directors April 16, 2013 monthly meeting, via conference call, was called to order by Cindy Cuykendall, EAA President at 7:03 pm.

Attendees:

Sarah Lamanna, Kathy Bryan, Jen Power, Cindy Cuykendall, Holly Jacobs and Leslie Oliver. Sue Caston was absent as previously announced.

Motions:

1 of 1: To adjourn made by Kathy Bryan, second by Kathy Bryan, motion carried.

General business:

- Prior meeting minutes were tabled until next meeting due to a content question by Cindy Cuykendall
- Treasury report discussed per the email submittal to the Board by Holly Jacobs on April 16, 2013, no motion necessary
- Marketing Committee (Sarah Lamanna and Jen Power)
 - Sarah Lamanna has been updating the EAA Facebook page regularly; please send her any information or photos that we would like to be added
 - Jen Power identified 12 alpaca farms that have previously expressed an interest in participating on the marketing committee and she is contacting them for involvement
- Fiber Committee (Cindy Cuykendall)
 - Quarterly reports have been submitted on time as scheduled
 - Wendy Dailey and Chris Gilman are in the process of creating the RFP letter to send to fiber mills
 - All raw fiber collected from EAA members has been sorted, bagged and weighed and is currently in Cindy Cuykendall's possession
- Education Committee (Kathy Bryan and Leslie Oliver)
 - Kathy Bryan will contact Leslie Oliver to discuss lineup of presenters for the summer symposium
 - Kathy Bryan will oversee the following tasks
 - Contact Lisa Williamson, DVM to schedule her as the FAMACHA presenter at the summer symposium; if unavailable will contact Tim (unknown last name) as a second choice
 - Book Wini Labrecque for the summer symposium to sort and grade on both days (August 17 & 18, 2013)
 - Contact Dr. Van Suan at the University of Pennsylvania regarding a presentation on homeopathic feed, minerals and feeding ; for new breeders
 - Contact Andy Merriwether, Ph.D. regarding a genetics presentation

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- Contact Polly Michaelis regarding a presentation on showing
 - Jen Power will speak with Katherine Dart, DMV from Groton City Animal Hospital regarding a presentation on C-sections, breeding or another cria related topic (Dr. Dart's choice)
 - Cindy Cuykendall will contact Dale Ottosen, DMV (local Auburn veterinarian) to discuss making a presentation
 - The fiber seminar provided by Wini Labrecque is an all day workshop
 - All other workshops can be 1 hour 15 minutes presentations up to 4 hour blocks, depending on the topic and presenter
- Trifecta update
 - Fleece show superintendent still needs to be obtained, Cindy Vars may be the only option
 - Suggestions for improvement regarding management of Trifecta Fleece Show Superintendent
 - Develop and present set time frames and specific guidelines
 - Cindy Cuykendall/BOD to work more closely with Fleece Show Superintendent to ensure proper communication and management
 - Jen Power will pursue Eblasts periodically and submit website updates to webmaster, Don Tompkins
 - Leslie Oliver will contact Lynn Eden from Little Creek Alpacas regarding sponsorship
- Membership Committee
 - Openherd Affiliate program is currently up and running
 - Jen Power will verify all current EAA members are updated onto the OpenHerd site
 - Cindy Cuykendall reported no complaints have been received regarding the new set membership dues of \$80
- Old Business
 - Newsletter
 - Jen Power will pursue with marketing committee
- New Business
 - EAA brochure
 - Todd Jacobs submitted a new brochure flyer to Cindy Cuykendall; It's purpose is to promote the EAA at various Chamber of Commerce venues and other events
 - It will not conflict with FOCUS
 - Cindy will scan the trifold brochure and forward them to the Board along with further specifics for review and discussion
 - 2013 Herdsire Sweepstakes
 - Leslie Oliver is putting together a list of available herdsires and will send to Cindy Cuykendall for review and further dissemination

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- An excel spreadsheet will be compiled based on color categories
- EAA member request from Michelle Armour regarding the EAA developing an alpaca auction in the future (topic tabled and referred to marketing committee) (reported by Cindy Cuykendall)
- Security Matrix for PCI compliance not current
 - Suggested alternative to current Plug & Pay is to utilize PayPal as the EAA credit card acceptance program
 - Holly Jacobs will research and compare then report to the Board
- AOBA (tabled)
- Nomination Committee
 - Per the EAA by-laws the committee must have 5 members and be in place 6 months prior to the election (must be in place within 2 weeks from today)

Meeting adjourned at 8:20 pm

Next conference call meeting is Tuesday May 7, 2013 at 7:00 pm

Minutes taken and submitted by Jen Power