

EMPIRE ALPACA ASSOCIATION
Board of Directors
Meeting Minutes
July 9, 2013

The Empire Alpaca Association Board of Directors July 9, 2013 monthly meeting, via conference call, was called to order by Sue Caston, EAA board president, at 7:15 pm.

Attendees: Sarah Lamanna, Sue Caston, Leslie Oliver, Holly Jacobs

Absent- Kathy Bryan, Jen Power

Motions:

1 - Motion to adjourn made by Sue Caston, second by Leslie. Motion passed.

Treasurer's Report- Holly Jacobs

\$110,663.23 bal as of 7/9/13

Summer Educational Seminar Update- Leslie Oliver, Jen Power & Kathy Bryan

Speakers- AV equip available, speakers need to notify us of their needs-

Polly Michaelis-

Leslie (Autumn Mist) – yarn 101;

Jeanne Angel- dying workshop

Brian Anastas- from Socially Structured using social network for marketing

Food- (Jen) Leslie is meeting w/ Greg soon to see facility. He has a couple of vendors he's used locally

Advertising Free to members – non-members \$40 per person –

Discussion regarding the needs for promoting the event.

Vendors not discussed previously – too much for this year but will do it in the future

Trifecta Update:

Herdsire Sweepstakes Auction- Alpaca Street will handle this like last year, contract issued
Website pages- still inaccuracies; need updating

Wrong info. sent out in eblast from AlpacaStreet b/c the website hadn't been updated at all. Eblasts should be sent for approval before being sent out.

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Fiber Arts Judge- unknown still, should we not do it at all rather than have it done poorly? We may not do it this year.

On AOBA site- but doesn't mention the fleece show, not sure why this is the case.

Sponsorship levels need to be reviewed- Sarah

Yarn Project Update: Leslie

Farm Bureau article done by Cindy Cyukendal – "From Barn to Yarn" Nice work, Cindy!

Fiber sent to mill, fiber not yet graded sent to Lynn Eden's to be done w/ Wini in Oct.

Membership Drive: (Jen – absent, no update)

Holly will look into list of Current members

Old Business

PayPal Issue- Holly Jacobs: spoke w/ Accountant, who notes that we pay a LOT in fees. Will explore Paypal to see. Should we not take credit cards?? Need to weigh cost/benefit.

Newsletter- Marketing- Jen was heading it up

Rhinebeck- info sent to Kathy to do

Fiber Sorting w/ Wini- unsorted fleeces sent to Lynn Eden's farm, Leslie has materials for the event

Farm Family- Cindy knows what was offered to them, check with her regarding sponsorship benefits

New Business

None

Date for Next Meeting: July 22, 2013 7:00 just to update on Seminar & Trifecta

Motion to adjourn made by Sue Caston and Leslie seconded.

Meeting adjourned- 8:38 pm