

EMPIRE ALPACA ASSOCIATION
Board of Directors
Special Meeting Minutes
July 22, 2013

The Empire Alpaca Association Board of Directors July 22, 2013 special meeting, via conference call, was called to order by Sue Caston, EAA board president, at 7:00 pm.

Attendees: Sarah Lamanna, Sue Caston, Leslie Oliver, Holly Jacobs, Kathy Bryan, Scott Young

Absent- Jen Power

Show Update: **Scott's input** - pricing \$175 per stall last year \$35 for classes; same for this year

-Straw for pens& sod for rings discussed & decided upon- significant savings for cleaning w/ less sod

-Discounts given to EAA members on stalls. We will give a \$25 discount on first 2 stalls for EAA members

Event name- name change discussed; Extravaganza- branded as such for 11 years; all our signage etc. at show has that name- will need to be replaced if we change it. We'll go back to "Extravaganza" as our show name due to recognition, branding and expense to change all signage.

Website pages- updated member's roles on Show page

Spin-off update- 43 entries- down from 80+ last year which was exceptional year

Sponsorships- remain the same as last year; contact person to sign up will be Scott.

Suggestion: update show page on site after the show to reflect positive aspects of the show, and to look for us in coming year. Candid photos etc. to be added to website & FB

Discussed credit card vs. checks for entry fees- 3% or more lost to fees; we will now only take checks only- no credit cards to save a lot of \$\$.

Member's product booth- continue if Jen Tomkins can do it, 4 farms got checks last year

Speakers- none as yet; Scott suggested some speakers, and ideas were discussed

Fiber Arts and Skeine competitions will not be offered this year, due to lack of qualified available judge.

Photo competition- little participation, will be dropped for this year, maybe do every other year.

Summer Educational Seminar Update- cancelled

OpenHerd membership lists on website not up to date- Holly will check to see how it's done exactly.

Membership- Leslie had 6 new farms join as members from Autumn Mist seminar. Payments and info sent on to Holly. Leslie will send them an email thanking them. New members also to added to EAA roster and OpenHerd. Holly will follow up with this

Date for Next Meeting: Aug 14, 2013 7:00

Motion to adjourn made by Leslie and seconded by Holly. Meeting adjourned- 9:03pm

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