



**Board of Directors Meeting Minutes  
March 15, 2014 @ Nationals  
5:30-6:30 (EST)**

**I. Meeting Open:**

- Welcome & Call to Order @ 5:30pm
- Members present:
  - Jody Hatch
  - Ken Clark
  - Lynn Edens
  - Joe Crocco

Kathy Bryan  
Holly Jacobs  
Sarah Lamanna

**Minutes approved for 2/2/14 minutes- motion made to accept minutes made by Jody, seconded by Joe.**

**II. Treasures Report: (Holly)**

\$135,967.47 bank balance, Wells Fargo account closed & \$ moved to checking & a money market to save on high bank fees.

Not for Profit status- we should be paying sales tax (?)

**III. Standing Committees Reports:**

- Sustainability – (Lynn)-
  - Lynn reported that event at Bethwood fiber event hadn't heard back from organizer of event yet to get more info.
  - Lynn discussed Ian Watt's book "How to Start an Alpaca Business" ???; will circulate copies amongst board to see how it might be adapted to NYS and sold to generate \$ for EAA
  - Yarn Project- fiber donations to have parameters set to reward/encourage higher quality donations similar to PAOBA's system
  - Hides & Leather- several companies in NY that tan hides- info about this option to be included on new website
- Marketing (Jody)-
  - Needs photos to use on new website which will go live end of May or beginning of June
  - Ok to share members email list now that we've gotten permission from members to do so
  - Registration for show goes live in May???
  - Dues due in May
  - New Logo discussed to represent the whole state
- Education & Youth (Kathy)
  - Kathy had outline of Fiber Producers Symposium event collaborating w/ Broome County Cooperative Extension June 7 & 8 in Binghamton which was in the works. Many questions about EAAs expected responsibility and cost to members etc. discussed- due to short notice of this meeting, more info. will be obtained.



- Show (Joe)

Tentative schedule set- Joe to email it due to short notice of this meeting

Scott to be Barn Manager only - saving thousands

Larger pens - 10x10

Pen sale area for folks to purchase space (\$250) & sell their alpacas w/o showing (CVI required) they are responsible for manning their stall- not an auction-

Looking for help from local high schools to assist with moving in/out

Trailer needed to store/move EAA stuff - Scott has a lot that he's been storing

Speaker during lunch break so all are available to listen if they choose

Need to make \$ at show to fund education events

Show sponsorship - beginning at \$1500 and go down from there

**Motion- Joe moved to adjourn meeting, Holly seconded- meeting adjourned at 6:30**

**Date of Next meeting not set up.**