

**Board of Directors Meeting  
Wednesday December 1, 2021  
7:30 pm**

**Board in Attendance:**

President: Jeff Jorritsma  
Vice President: Justin McElroy  
Treasurer: Jay Russell  
Secretary: Chuck Jewell  
Sarah Lamanna  
Nikki Addicott

**Absent:**

Karen Clark

**Welcome & Call to Order**

Discuss & Accept November 11, 2021 Empire Minutes by Jay, Seconded by Justin. All in favor  
yes Opposed none

**Treasurers Report:**

pending – computer issues  
Upcoming Debt:  
Discussed & Accept following bills for payment:  
Computer repair \$67.50  
Trailer registration \$75.50

**Old Business:**

Thank you notes - Nikki will touchbase with Karen on “thank you’s” and then coordinate any additional follow-up to auction winner’s and volunteers.

Date for face to face meeting will be February Symposium

**Symposium 2022**

Chuck & Jay agreed to coordinate – Chuck distributed venue and food pricing, Chuck to confirm cancellation policy  
Symposium date: Feb 19-20, 2022  
Need ideas for seminars, looked at FB feedback and 2020 show/seminar feedback – education, conformation, herd health, cria care, geriatric care are topics mentioned.

Helen not available that date

Arturo is available on that date, Jay to follow-up and get pricing and seminar outline and share for review  
What “other” seminars, events or activities?  
A planning calendar is needed towards executing Symposium

**2022 Alpaca Show**

When we do a face to face would like to come up with a timeline as to when things need to be done to avoid last minute chaos.

Review financials and plan for next show. Discussion on success of the fall shows, and potential impacts of same scheduling for next year. Justin to reach out to Lennie and get feedback on the shows for planning. Further review and next steps will be outlined after financial review at next meeting.

Showbook schedule & planning – everyone to contribute notes based on what they helped with or identified as a gap. Use info to work towards a planning calendar that leads up to the Show.

Sarah to send new hotel info to Justin

**Marketing:** Sarah

Laptop issues have stalled progress on posting follow-up photo's etc from show, will be working to catch up

**Fiber Project:**

Update: Theresa & Nikki

Credit Card Fees  
Fiber Checking Account to be hooked to Square

Nikki reported that new yarn inventory received and selling well. Additionally, latest insole order is near depletion – a re-order is likely in 1Q22. Jean, Nikki to work and connect fiber project bank checking account to square account. Nikki confirmed that 3% fee charged for credit card orders.

**Membership:**

Postcard printing – mailing to showtacular list for membership. Nikki will work to get a mailing out to generate new membership.

Next meeting January 5, 2022 @ 7:00p

Conclusion of meeting:  
Motion to Close at 8:35p.m. by Nikki, 2<sup>nd</sup> Justine