

**Board of Directors Meeting Minutes**  
**Wednesday July 6, 2022**  
**7:30 pm**

**Board in Attendance:**

President: Jeff Jorritsma  
Vice President: Justin McElroy  
Treasurer: Jay Russell  
Secretary: Nikki Addicott  
Sarah Lamanna  
Karen Clark  
Chuck Jewell

Welcome & Call to Order – 7:00p.m.

Accept June 1, 2022 minutes – Motions to accept, all approved

**Treasurers Report:**

Review outstanding debt  
Review upcoming debt

Treasurer's report approved by BOD

**Old Business:**

- Postcard printing – complete
- Member spotlight – Clear Mountain & Thistle Creek – Chuck to contact
- Webmaster – postings to website, update
  
- Memberships – annual membership ends May 31;
  - Jay reports - 16 memberships have come in to date.
  - Paypal account email needs to be updated from .com to .org – Jeff.
  - Jay to put list of farms w/details together to track all paid members. Schedule an renewal outreach once Jay circulates list.
  
- Elections – Jeff to confirm dates for deadline for new nominee's.
- Rack Card – reprint estimate – Nikki
  
- Scholarships – Chuck. Not discussed

**2022 Summer Fleece Show & Member Picnic**

**August 13 (setup 8/12)**

Mecklenburg Firehouse – 4495 McIntyre Rd, Trumansburg NY 14886

Judge – Cheryl

Super – Leslie Oliver

Vendor – Fashion Forum confirmed

Saturday 9 – 4 public / vendors

Confirmed deposit send to AOA 4/1/22

Event insurance – not needed

Ship/drop fleece entries to: BOD contacts or Autumn Mist – clearly label fleece is for “2022 EAA Fleece Show”

L.Oliver confirmed will transport registrants from PAOBA

Jeff to do's:

- Return fleeces will go with Jeff to handle shipping returns

Jay to do's

- Registration cut-off date – August 1
- Quote for brisket & BBQ for picnic in July- Jay (confirmed 2 meals per farm free, additional meals can be purchased \$\$\$?) plus Dish to pass requested
- Updates on coordinating additional details w/Leslie – Jay
- Hotels for judge(s), Leslie # nights? – Jay check to get # of nights needed and pricing w/Leslie
- Marketing to public – check with 103.7 radio, other ? Jay costs?
- Create flyer? AOA Advertising - \$50 email blast – ? Specs need to be preferably 8.5x11 image

Chuck to do's

- Confirm payment with Fashion Forum

Newsletter updates promoting & sign-up - Sarah

Fiber project store coordinator – Nikki

Volunteers for Fleece Show - Nikki

Other:

Setup Thursday @ 12p

Judging on Friday, Sat. – Need vegetarian options, apprentice – gluten free

Volunteers setup on 8/12 - Nikki

Volunteers fleece room on 8/12 & 8/13 - Nikki

Raffle – show up and Openherd donation, Wine companies, Blue seal

Facebook live streaming volunteer

Other demo's

**2022 Showtacular Alpaca Show**

**EAA Halter Judge – Amanda confirmed**

**NEAOBA Halter Judge – Jude confirmed**

**Walking Fleece – Scott Young; Franca Judge**

**IFA Fleece show – Amanda? Leslie Super**

**Super – Scott Young**

Next meeting 7/13

Jeff getting quotes on panels being made

Caterer's working on estimate for dinner

**Marketing:**

**Fiber Project:**

**Other**

Conclusion of meeting: 8:50p

Motion to Close: Nikki, approved by all

Next meeting date July 27, 2022 @ 7:30pm