

Board of Directors Meeting Minutes
Wednesday June 1, 2022
7:30 pm

Board in Attendance:

President: Jeff Jorritsma
Treasurer: Jay Russell
Secretary: Nikki Addicott
Sarah Lamanna
Karen Clark
Chuck Jewell

Absent: Justin McElroy

Welcome & Call to Order – 7:35p.m.

Accept June 1, 2022 minutes – Motions to accept, all approved

Treasurers Report:

Review outstanding debt
Review upcoming debt

Treasurer's report approved by BOD

Old Business:

- Postcard printing – 750 print ordered should be shipped ~end of July.
- Member spotlight – next month
- Webmaster – any updates on search for volunteer? No updates

- Memberships – annual membership ends May 31;
 - Jay reports - 16 memberships have come in to date.
 - Paypal account email needs to be updated from .com to .org – Jeff.
 - Jay to put list of farms w/details together to track all paid members. Schedule an renewal outreach once Jay circulates list.

- Elections – Jeff to confirm dates for deadline for new nominee's. Bill reported no interest from others thus far

- Rack Card – reprint estimate – Nikki

- EAA video – if someone wants to pursue, "I Love NY" – Geneva, would play video promoting EAA if we put one together

- Scholarships – Chuck. Reviewed outlines presented by Chuck & Todd Eich (Appendix A). Additional research requested by BOD including: \$ amount BOD can commit, then decisions on promoting to organizations like FFA, CCE/4-H.
 - Chuck -- FFA contacts
 - Jay -- CCE/4-H, Jay has contact info for organizations to promote to. Questions to be answered/outlined prior to next review:
 - any legal and/or documented review procedures that need to be followed?

What is the submission process outline?

What are dates, timeline for org's to submit, BOD review and then payout, and follow-up?

Info above from last month (May)

MORE INFO NEXT MONTH (July) PER CHUCK

2022 Summer Fleece Show & Member Picnic

August 13 (setup 8/12)

Mecklenburg Firehouse – 4495 McIntyre Rd, Trumansburg NY 14886

Judge – Cheryl

Super – Leslie Oliver

Vendor – Fashion Forum confirmed

Saturday 9 – 4 public / vendors

Confirmed deposit send to AOA 4/1/22

Event insurance – not needed

Ship/drop fleece entries to: BOD contacts or Autumn Mist – clearly label fleece is for “2022 EAA Fleece Show”

L.Oliver confirmed will transport registrants from PAOBA

Jeff to do's:

- Registration opening date on alpacareg.net – Jeff coordinating w/D Tompkins, need to finalize 6/2 if possible; pending items from Jay
- Add return shipping fees at registration – Jeff follow-up w/ D Tompkins “return ship at owners expense”, will be invoiced in advance.
- Ribbon inventory needed and order placed by 6/30 – Jeff to give us a date for volunteers to help with inventory ASAP

Jay to do's

- Registration cut-off date – Jay to ask LOliver for registration cut-off date ASAP and let everyone know for registration and flyers
- Quote for brisket & BBQ for picnic in July- Jay (confirmed 2 meals per farm free, additional meals can be purchased \$\$\$?) plus Dish to pass requested
- Updates on coordinating additional details w/Leslie – Jay
 - recommended # of volunteers for setup and working w/judge
 - estimated fee for services
 - # of nights needed for Hotel for Judge & Super
- Hotels for judge(s), Leslie # nights? – Jay check to get # of nights needed and pricing w/Leslie
- Marketing to public – check with 103.7 radio, other ? Jay costs?
- Create flyer? AOA Advertising - \$50 email blast – ? Specs need to be preferably 8.5x11 image

Chuck to do's

- Confirm payment with Fashion Forum
 - Setup early morning 8/13 all day sales
 - Demos?
 - Seminars?

Newsletter updates promoting & sign-up - Sarah

Fiber project store coordinator – Nikki

Other:

Show outline - ?

Confirm speakers - Jay

Ribbon inventory and order – Jeff to schedule date for inventory and let us know

Volunteers setup on 8/12 - Jay to ask Leslie how many we need

Volunteers fleece room on 8/12 & 8/13 - Jay to ask Leslie how many we need

Facebook live streaming volunteer - ?????

Other demo's -- ???

Raffle?

2022 Showtacular Alpaca Show

EAA Halter Judge – Amanda confirmed

NEAOBA Halter Judge – Jude confirmed

Walking Fleece – Scott Young; Franca Judge

IFA Fleece show – Amanda? Leslie Super

Super – Scott Young

Jeff reported last monthly meeting went well and tasks are being reviewed/assigned

Marketing:

Fiber Project:

Other

Conclusion of meeting: 8:35p

Motion to Close: Jay, approved by all

Next meeting date July 6, 2022 @ 7:30pm

