

Board of Directors Meeting Minutes
Wednesday September 28, 2022
7:30 pm

Board in Attendance:

President: Jeff Jorritsma
Vice President: Justin McElroy
Secretary: Nikki Addicott
Sarah Lamanna
Karen Clark
Chuck Jewell

President: Jeff Jorritsma (
Treasurer: Jay Russell (absent)

Welcome & Call to Order – 7:35p.m.

Accept September 14, 2022 minutes – Karen, Justin seconds - Motions to accept, all approved

Treasurers Report:

Absent from this meeting
Follow-up later this month

On-going Business:

- Member spotlight – put on hold discuss at member meeting
- Scholarships – non starter for now
- Webmaster – hire for it?
- Membership / renewal update – pending
- Elections - deadline for new nominees was September 2, 2022, and Bill Bundy stated he reached out to many people and messaged again for people to run for the board. There was one member that expressed interest, however no formal statement of candidacy was received. As of deadline, no one responded for running for the 2 spots open. Additionally, the nomination committee nor the BOD directly received any individual candidacy statements. Can Bill send formal statement for member meeting.

2022 Summer Fleece Show & Member Picnic
August 13, 2022

Profit and loss statement – Jeff working w/Treasurer to prepare within next week

2022 Showtacular Alpaca Show

- Public youth activity – Saturday, candy prize, finger puppets – Sara coordinating
- Ring Stewards – Jay Brown, Kim Gleason (Jeff to check with her)
- Spinning guild – Sarah organizing
- Silent Auction – Karen, will coordinate
- Show bags – Nikki & Jeff – have been ordered
- Live Auction – EAA BOD will coordinate, 16 items so far

- Sarah picking up margarita machine – will need 6 bottles of tequila (check trailer)
- Current Registrations = 130 animals
- Digital showbook – discuss our options with Ruth
- Vet – still pending, – need training?
- Marketing - NYS marquee - \$545 for a week -- \$100 FB marketing, press releases will go out next week to all local CNY prints/radio/TV stations. Local newspaper ad?
- Sponsor gifts – blankets
- Set-up to begin 12p on Thursday

Follow-up with Showtacular committee ASAP:

- Ribbon orders – Jeff & Scott - banners are \$45 a piece or Rosettes \$17each. EAA recommends to go with Rosettes. Will review with the Showtacular committee this week order to be placed by 10/3.
- Rent NYS marquee for week \$545
- Suggest both organizations move \$2k to Showtacular account

Other

EAA Annual Meeting –

- Annual treasurer's report – Jeff/Jay
- Annual Fiber project report – Nikki
- Topics: webmaster, member spotlight, elections

Conclusion of meeting: 8:35p

Motion to Close: Chuck, Karen approved by all

Next meeting date September 28, 2022 @ 7:30pm

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Chuck Jewell

Treasurer: Jay Russell (absent)

Welcome & Call to Order – 7:30p.m.

Accept July 6, 2022 minutes – Motions to accept, all approved

Treasurers Report:

Absent from this meeting
Follow-up later this month

Motion to pay AOA 2022 Fleece show – approved

Motion to pay Insoles – approved

Motion to pay all outstanding related invoices for 2022 Fleece – approved

Motion to pay AMAF invoice \$700 for dryer ball and roving inventory

2022 Summer Fleece Show & Member Picnic
August 13

Profit and loss statement next month

Motion to pay Leslie invoice & ribbon invoice

Sarah submitting expenses for payment

Sarah & Nikki to post results on website & FB once posted by AOA

2022 Showtacular Alpaca Show

EAA Halter Judge – Amanda confirmed

NEAOBA Halter Judge – Jude confirmed

Walking Fleece – Scott Young; Franca Judge

IFA Fleece show – Amanda? Leslie Super

Super – Scott Young

Need corporate sponsorships

Sponsorship gifts – backpacks? Review and discuss again next meeting

Public youth activity – Sarah, scavenger hunt

Youth activity – Sarah – has potential person, will check back two weeks if Yes or No

Ring Stewards – one volunteer – Michelle Lumit (Nikki to follow-up); Justin will bring 3

Live Auction donations - Corn hole boards, breedings – dark starr, Skyhawk; destination – Jeff following-up, rug, bethel woods, wilkinson breeding, smoker, fiber mill experience

Vet listing to be added in Showbook

Marketing budget = \$3,000 – Sarah will look into it. Look for past show photos from photograpers –
GetPics – Jeff & Leslie to pursue getting old photos
Fiber Project – volunteers needed
Spinning guild – Sarah organizing
Silent Auction – Karen, will coordinate
Ribbon orders – Jeff & Scott
Show bags – Nikki & Jeff
Live Auction – EAA BOD will coordinate

Marketing:

FB of 2022 Fleece show results when available

Fiber Project:

Motion to approve order of ~400 felt boot insoles from Stramba Mill for ~\$2,000

Other

Conclusion of meeting: 8:20p

Motion to Close: Nikki, second Sarah, approved by all

Next meeting date September 28, 2022 @ 7:30pm