

MAPACA Board meeting minutes January 8, 2014

Roll call: In attendance – Dr. Bert, Miss. Bittner, Mr. Reachard, Mr. Smoker, Miss. Rost, Mr. Oraschin and Miss. Kremer.

Guest to Call – Terri Kinka and Chris Armstrong.

Approval of meeting minutes for 11/28/2013

Motion to approve minutes made by Miss. Kremer

Second by Miss. Rost

All in favor and the motion carried and the minutes were approved.

Member Product Store:

Miss Rost feels that we should keep the Member product store. Mr. Oraschin also agreed with Miss. Rost.

Dr. Bert asked Miss. Rost and Mr. Smoker if there would be any changes to the way the store will be run.

Miss. Rost would like the store to be more visible, would like to have a sign hung above the store.

Dr. Bert suggested hosting a free cup of coffee in the store in the morning to help get people into the store.

Mr. Oraschin suggested moving the store up front by the main entrance.

Dr. Bert will talk with Jess Armstrong on the floor plans and offer some suggestions on store location.

Jubilee Update:

Miss. Kinka mentioned the two contracts received for the panels.

One contract from MSA and One from Light Livestock.

MSA's contract total is \$16,909.00

LLE's contract total is \$13,452.00

After a discussion by the Board Mr. Smoker made the motion to accept the contract from LLE for the panels at the 2014 Jubilee.

Second by Miss. Bittner

All in favor and the motion carried. Chris Armstrong will contact LLE and have the contract signed.

Autumn Mist:

Mr. Reachard will contact Autumn Mist fiber mill and ask if they will be offering the free processing of all Champion and Res Champion fleeces for both regular fleece show and Cottage fleece show. For 2013 they received free vendor space. Mr. Reachard will discuss with Autumn Mist and report back to the board.

Photo Contest:

Miss. Kinka asked if we wanted to have the photo contest for the 2014 Jubilee. Miss. Kinka also asked for a volunteer to manage the photo contest. Mr. Oraschin offered to manage the photo contest.

Seminars:

Mr. oraschin would like to see a seminar on basic alpaca care that caters to new buyers. Mr. Oraschin is also talking to a fodder company about attending the 2014 Jubilee.

Mr. Reachard suggested a seminar on Natural fiber dyeing. Suggested having Ann Merriweather present the dyeing seminar. Miss Kinka will contact Ann Merriweather.

Miss. Kremer suggested that we not have seminars overlap the MAPACA membership meeting. Miss. Kinka will not schedule any seminars during the time of the membership meeting.

Herd Sire Auction:

Miss. Kinka asked if MAPACA would be having a Herdsire auction at the 2014 Jubilee. Dr. Bert mentioned that we are looking in to having 4 or 5 added to the live alpaca auction. Miss. Rost mentioned that having a few headliner Herdsires in the auction was a great idea. Miss. Kremer asked if this had been presented to Debbie at Silver Penn Sales. Dr. Bert will be talking with Debbie.

Miss. Rost and Miss. Kinka also suggested having a few up and coming males in the regular silent auction.

Volunteer Coordinator:

Miss. Kinka is conversing with someone to take on this task. Once all is worked out Miss. Kinka will report to the Board who the Volunteer Coordinator will be.

Vendor Space:

Dr. Bert asked what the price of vendor spaces were. Miss. Kinka reported that the vendor fees are \$375.00 for a 10x10 space with electric, chairs and tables being an extra charge. Mr. Oraschin asked how many years have we had the vendor spaces at these prices. Miss. Kinka responded with 4 or 5 years.

Mr. Smoker made a motion to raise the vendor space from \$375.00 to \$400.00. Motion was second by Miss. Rost
In favor: Mr. Smoker, Miss. Bittner, Miss. Kremer, Mr. Oraschin and Miss. Rost
Nays: Dr. Bert and Mr. Reachard.

Chris Armstrong mentioned that there are 30 rooms blocked for the week of the AOA National show for the MAPACA Board members and sponsors of the Jubilee.

Miss. Kinka asked that if any emails are sent to the Board pertaining to the Jubilee to please forward them on to herself and Chris Armstrong.

Miss. Rost has volunteered to manage the silent auction and manage the Member Product Store.

The live alpaca auction will run on the same schedule as the 2013 auction schedule.

There is a Huacaya donated to the auction and Miss. Kinka is searching for a Suri to be donated. The sales of these two alpacas will go to the Quechua Benefit.

Dr. Bert and Mary have been making calls to companies about sponsoring the food for the alpaca auction.

Miss Kremer asked if Chris Armstrong would be putting an email together to send out announcing the opening of registration. Miss. Kinka stated that Yes Chris

Armstrong was working on the email to announce the opening of the 2014 Jubilee registration.

Membership:

Miss. Bittner mentioned that we had 72 farms renew membership in December. To date there are 87 membership renewals.

Miss. Rost asked if the board should make calls to past members.

Dr. Bert suggested sending out a direct invoice to past members and see where we come in on renewals and then we could make calls.

Miss. Bittner asked if she should go back 2 years or three years to send out direct invoices.

Miss. Rost suggested going back two years.

Dr. Bert asked if we could just start doing direct invoicing for renewals. Dr. Bert asked Miss. Bittner if she had a list of members to work with so calls could be made later. Miss. Bittner will be sending out invoices. Miss. Bittner will have all membership dues checks sent to her and then she will forward them on to Mr. Smoker.

Financials:

Mr. Smoker asked about a check for \$1000.00 to VAOBA. Mr. Smoker needed to know what the check was for so it could be recorded properly. Dr. Bert stated that the check was for the educational track that MAPACA sponsored at the VAOBA show.

Mr. Smoker is working on finalizing the budget. Mr. Smoker will have some more firm numbers for the next Board call. Mr. Smoker is waiting on figures from Sue Ives. Dr. Bert will have Sue send figures to Brion so he can update the budget.

Mr. Smoker mentioned having a hay supplier at the show and wanted to know how the rest of the board felt about this. Mr. Smoker will get all the information together for the Board to make a decision on this.

Miss. Rost asked if the Board could vote on a donation to the AOA national shows silent auction. Mr. Reachard suggested that MAPACA donate a Ruby sponsorship

for the 2015 MAPACA Jubilee if AOA will donate a top level sponsorship to MAPACAS silent auction for the 2015 National show. Miss. Rost will talk with the AOA show committee to see what can be offered.

Miss Kremer asked if the Board members received the links to access to show registration system as an admin. Mr. Smoker has received the link and yes it works.

Miss. Bittner made a motion to adjourn the meeting
Second by Miss. Rost
All in favor and the meeting was adjourned.

Respectfully submitted by.
Secretary Chris Reachard.