

MAPACA Board Minutes 03/30/2014

Roll call: Dr. Bert, Miss Bittner, Mr. Reachard, Mr. Smoker and Miss Rost

Absent from call: Miss Kremer and Mr. Oraschin

Guest to call: Chris Armstrong and Terri Kinka

Approval of meeting minutes from 01/08/2014 and 02/27/2014

Motion to approve minutes made by Miss Rost

Second by Miss Bittner

All in favor and the motion carried and minutes were approved.

Jubilee Update:

Miss Armstrong sent copies of the show summaries for 2013 and 2014 Jubilee to the Board members for their review.

There are 10 days left for registration and Miss Armstrong mentioned a possible extension to registration. If an extension was acted on there could be a possible delay in getting the art work to the printers for the show book with sponsor's ads.

Miss Armstrong also mentioned a discussion she had with Margie Ault from the AOA office and Margie commented that half of their registrations for the AOA National show came in during the last week of registration.

Miss Armstrong has a concern that there are not enough Ruby sponsors for the large blimp sign that hangs over the show rings. Miss Armstrong's concern is if we extend the deadline this may not give enough time to get those ruby sponsors added to the blimp sign. Miss Armstrong will talk to the printing company to get a date for all art

work to be submitted for the signage. Miss Armstrong also suggested having banner ads on the MAPACA website for the Ruby sponsors in lieu of the blimp sign at the show.

Dr. Bert stated that we need to know the deadline for art work for the blimp and then a decision can be made.

Miss Armstrong mentioned that an Eblast be sent out via the AOA email listing. She suggest that the email contain certain information such as the fleece show perks, Health requirements, Auction information, The Marty McGee seminar and the stay bridge show rate extension. There was a discussion on the email stating something like Don't miss out. If registration was extended some sponsor may miss out on show book ads. Dr. Bert mentioned a possible insert page to the show book with late ads. Miss Armstrong also mentioned a flyer supplied by the sponsors for the registration packets.

Miss Bittner suggested we keep the last day to register April 9th with no extension.

Miss Kinka talked about an email that was sent out to the fleece show judges letting them know where we stand with registrations and that there were several options that could take place if we do not hit our goal number.

Mr. Reachard mentioned that the fleece show Judges are only being paid for Friday and Saturday this year.

Miss Armstrong mentioned that the Judges choice awards have been ordered and that she has received ribbon orders from Patty Fuller and Mr. Reachard.

Miss Armstrong also mentioned that she needs the Presidents message for the show book. Dr. Bert will work on this and send it to Miss Armstrong.

Miss Armstrong also mentioned that a farm had signed up for the Ruby sponsorship but has not paid for it at this time. Dr. Bert will call this farm and confirm that they are taking the Ruby sponsorship so they can be added to the sponsorship advertising and marketing materials.

Miss Kinka mentioned that there are a lot of farms on the incomplete status. She also mention many have started registration but have not entered the number of stalls or halter registrations they will be entering.

Miss Kinka also mentioned that many more Volunteers are needed.

Auction Update:

Miss Kinka gave an update. There are four donated lots, 5 Herdsire lots that will be auctioned off on Sunday morning and there are 38 regular alpaca lots, this gives a total of 42 alpacas being auctioned off on Saturday.

Miss Kinka mentioned having the fleece to shawl shawls auctioned off Sunday morning with the Herdsires. Mr. Reachard suggested that this was a dad idea and that the shawls should be auctioned off at the beginning of the Saturday Alpaca auction to get a better price for the shawls and to help with getting the crowd going for the auction. Dr. Bert suggested that this be revisited with Silver Penn Sales.

2015 Jubilee Show Dates:

The 2015 show will be penciled in to the Farm Show Complex's Books. Miss Kinka mentioned holding the show on Saturday, Sunday and Monday with check in on Friday. The dates would be the same as the 2014 dates April 25th, 26th and 27th check in on the 24th.

This was suggested last fall by Miss Rost.

Dr. Bert asked if we should look into moving the show to a earlier date in April. Miss Kinka mentioned that we do not have any shows competing with the Jubilee on the weekend the Jubilee is scheduled. Miss Bittner also mentioned that moving the show to an earlier date could run into problems with Easter down the road. Miss Kinka also mentioned that moving the show to an earlier date would put the Jubilee in competition with some other shows for exhibitors.

Dr. Bert asked for a motion a reflection added to the changing of the days.

Miss bittner made the Motion to hold the 2015 Jubilee on April 25th, 26th and 27th with check in on the 24th. With the reflection that the show days would be Saturday, Sunday and Monday with check in being Friday.

Motion was second by Miss Rost

In favor Miss Bittner, Miss Rost Mr. Reachard, Dr. Bert and Mr. Smoker

Miss Kinka is working on the lifetime achievement award.

Miss Kinka and Miss Armstrong left the call.

Membership:

Dr. Bert asked Miss Bittner if there was any update for membership. Miss Bittner mentioned that e 158 farms registered in the membership so far.

Miss Bittner left the call.

New Business:

Dr. Bert mentioned that we need to work on a Eblast to be sent out to members asking for nominations for the upcoming Board member elections.

Old Business:

Dr. Bert asked if there was any old business to discuss. There was no old business to discuss.

Mr. Reachard made the motion to adjourn the meeting

Motion was second by Miss Rost

All in favor and the meeting was adjourned.

Respectfully Submitted by
Chris Reachard, Secretary.