

MAPACA Board Call Minutes 07/01/2014

Roll Call: In attendance Dr. Bert, Miss Bittner, Mr. Reachard, Miss Rost, Mr. Oraschin and Miss Kremer.

Absent: Mr. Smoker.

Approve minutes from the 05/29/2014 Board Call.

Motion to approve the minutes made by Mr. Oraschin

Second by Miss Bittner

All in favor, the motion passed and the minutes were approved.

Post Production Meeting with FSC

Dr. Bert mentioned that Chris and Jess Armstrong will be going to Harrisburg to do a follow up meeting with the Farm Show Complex on July 8, 2014.

Mr. Oraschin asked if we should have a Board member attend the meeting.

Dr. Bert explained that this meeting pertains to areas of the show that are handled by the Event managers and we did not need a Board member there, but if any Board member wanted to attend the meeting they were welcome to attend.

Mr. Oraschin will send Chris Armstrong a email letting her know he will be attending the meeting. Mr. Oraschin would like to sit in on the meeting for educational purposes.

2015 Jubilee Dates

Dr. Bert has received emails asking if we have selected the dates for the 2015 Jubilee.

Miss Bittner mentioned that in the survey taken it was not favorable to have the show end on Monday.

Miss Bittner suggest that we ask some of the local farms to stay longer on Sunday so that we would have a representation of alpacas at the venue for the general public to view.

Mr. Oraschin will also work on some other advertising avenues for the 2015 Jubilee.

Miss Kremer suggested using the not for profit status in the advertising.

Miss Bittner made the motion to have the 2015 Jubilee show dates to be April 24th, 25th and 26th with check in being April 23rd.

Motion second by Mr. Oraschin

All in favor and the motion passed.

Miss bitter suggested sending out a eblast via AOA on the show dates.

Judges

Dr. Bert asked what judges the Board would like to see at the 2015 Jubilee.

The Board gave several names of Judges for Dr. Bert to contact.

Halter show Judges

Cathy Merkley

Wade Geese

Jill McCloud

Back up Judge Sharon Loaner

Performance Judge

Helen Humphries

Mr. Reachard will reach out to several fleece show Judges and report back to the board with the judges selected for the 2015 Jubilee.

Supervisor Contracts

After a little discussion by the Board Dr. Bert will reach out to Chris and Jess Armstrong as the Event Managers for the 2015 Jubilee.

Halter supervisor – Sue Ives

Spin Off and Fiber arts Supervisor – Patty Fuller. Dr. Bert has received Patty's contract.

Fleece Show Supervisor – TBD.

Mr. Reachard will rewrite the RFP for Fleece show supervisor for the website. Mr. Reachard will send to Miss. Kremer so she can place it on the website.

Fleece show RFP deadline will be July 31, 2014 with the contract being awarded by the next Board meeting in August.

Performance show Coordinator

Miss Bittner suggested that we bring back the coordinator of the 2014 Jubilee. She worked very well with the show staff and exhibitors. And was a huge help to the halter show supervisor.

Dr. Bert asked the Board to do some thinking on if we should have a Live Auction in 2015 at the Jubilee.

Mr. Oraschin asked if we had sales totals from the auction.

Dr. Bert will get the totals from Silver Penn Sales.

Dr. Bert also mentioned that he was told that the MAPACA sale was one of the most successful sales for the year.

Dr. Bert asked Miss Rost if we should continue on with the Member product store. Miss Rost stated that it is a service to the members.

Mr. Oraschin suggested that we move the store to the main entrance of the building. This location is where Miss McGee held her classes for the weekend.

Miss Bitter suggested that we promote the Member product store in all show advertising.

Elections

Dr. Bert mentioned that Miss Bittner would be running the Election. Miss Bittner asked the three Board members on the call with terms ending if they would be rerunning for another term.

Miss Rost will be rerunning

Mr. Oraschin believes he will rerun

Mr. Reachard is on the fence for rerunning for another term.

Miss Bittner Thanked Miss Kremer for sending out the eblast to the membership about the election.

Miss Kremer mentioned that she added a link to the email for members to contact the Board.

Miss Bittner would like all Bios by July 31, 2014

The Election will run August 16th to September 2, 2014.

Miss Bittner will utilize the old Thank you cards for the election ballots.

Dr. Bert mentioned that Donna Higgason was interested in running for the Board.

Mr. Oraschin asked if the call could go into executive session.

After some discussion the Board resumed regular session.

Miss Bittner will start working on the election and asked that we ask members to run for the Board.

Planning Retreat

Dr. Bert would like the Board to hold a face to face planning retreat.

Dr. Bert offered to host the retreat at his farm. The date for the retreat would be August 8th and 9th. Dr. Bert will block rooms at the Comfort Inn for the Board members to arrive Friday evening August 8th for a group dinner and the meeting to be held on Saturday August 9th.

Miss Bittner asked if we could revisit the Election discussion.

Miss Bittner asked if we should send out snail mail invitations.

Miss Rost feels an eblast would be just fine.

Mr. Reachard suggested that the next call be held on July 17, 2014.

A motion to adjourn the meeting was made by Miss Rost

Second by Mr. Oraschin

All in favor and the meeting was adjourned.

Respectfully Submitted By,
Chris Reachard, Secretary.