

MAPACA Board Meeting Minutes 10/22/2014

Roll Call: In attendance Dr. Bert, Miss Bittner, Mr. Reachard, Miss Rost, Miss Kremer and Miss Lovelidge.

Absent from call: Mr. Smoker and Mr. Oraschin

Approve meeting minutes from 09/19/2014

Motion to approve meeting minutes made by Miss Bittner

Second by Miss Kremer

All in favor and the motion carried.

Dr. Bert abstained from the vote.

Election Results:

Miss Bittner announced the Election results. There were 5 candidates and 4 open positions.

Results re-elected to the Board

Mr. Reachard, Miss Rost and Mr. Oraschin

Newly elected Board Member Miss Lovelidge

Miss Bittner mentioned an email that was sent to the Board from Mr. Smoker on the election procedures from PASA. Miss Bittner will look into this and see if MAPACA could use any of their procedures to upgrade the MAPACA election.

Dr. Bert suggested that we hold the Officer Election meeting in January.

Miss Rost suggested holding the meeting at the PA farm show.

Dr. Bert welcomed our newly elected Board Member Kandy Lovelidge to the Board.

Harrisburg Meeting:

Dr. Bert met with Chris Armstrong in Harrisburg. Dr. Bert would like to add some consultants to the Board

Dr. Bert talked with Chris A. about a time line for the Jubilee. Chris A. is working on the time line and will send the time line to the Board once completed.

Miss Kremer suggested sending a copy of the retreat notes to Miss Lovelidge so she could be brought up to date on the direction the Board would like to go.

Spin Off:

Dr. Bert mentioned that the Spin Off will open registration on December 1st.

Miss Bittner ask if we would be offering the, enter three get the fourth entry free. Mr. Reachard stated that yes we would be offering the same discounts as we did for the 2014 Jubilee.

Dr. Bert mentioned that we will need a Volunteer Coordinator for the 2015 Jubilee.

Dr. Bert asked if any Board Member would like to serve as the Volunteer Coordinator.

Miss Bittner mentioned that we should reach out to someone not on the Board. Miss Rost agreed.

Dr. Bert asked what we should do for the Volunteer Coordinator.

Mr. Reachard suggested that MAPACA pay for the Volunteer Coordinators hotel room for the Jubilee.

Dr. Bert will reach out to Chris A. on the name of a possible Volunteer Coordinator.

Treasurer:

Past Treasurer Mr. Smoker will have Melissa send all the Treasurers information to the newly elected Treasurer.

Miss Kremer asked if the new Treasurer will receive a lap top.

Miss Rost asked if Mr. Smoker will stay on as Treasurer until the January meeting.

Dr. Bert will reach out to Mr. Smoker.

Jubilee:

Dr. Bert mentioned that the Board needs to look at show expenses.

Miss Rost mentioned that the Empire show had an increase in entries. Empires offer was if you join Empire and purchased two stalls you got the third stall free.

Dr. Bert mentioned that there are few areas where expenses can be cut.

Dr. Bert mentioned that MAPACA should look into having 500 show mats done with the MAPACA logo to be used in the stalls in place of sod.

Jubilee Sponsorships:

Dr. Bert asked if we should keep the prices the same but add some more benefits to each level.

Mr. Reachard mentioned that he and Supervisor Patty Fuller were working on some up-dated sponsorships and levels for the fleece show.

Mr. Reachard will forward the finished report to the Board for discussion and approval.

Dr. Bert asked the Board to think of ways to thank the Donors from the 2014 live alpaca auction. Dr. Bert suggested offering them a free entry in to the 2015 Auction.

Miss Bittner mentioned that we would need a minimal number of paid auction entries before we offered any free entries.

Miss Lovelidge mentioned the CABO sponsorships and how extensive they are.

Miss Rost mention allowing dual sponsorships.

Miss Kremer mentioned that dual sponsorships would require more signage.

Dr. Bert mentioned that Margie Ault from AOA is willing to meet with the Board to discuss different avenues to be added to the Jubilee.

Auction:

D. Bert spoke with Silver Penn Sales. They are interested in hosting the Auction.

Dr. Bert mentioned have 60 lots in the auction.

Dr. Bert mentioned that Silver Penn Sales can have the auction information up on their website by November 15th.

Miss Bittner suggested that we not go any higher the \$1500.00 per entry for nonmembers.

Miss Rost suggested a lower fee to MAPACA Members.

Member Product Store:

Dr. Bert asked Miss Rost for her thoughts on the product store.

Miss Rost feels we should continue with the store.

Miss Bittner asked if we could pay someone to manage the store for the weekend.

Mr. Reachard will ask his Sister if she would be willing to work the Member Product Store for the weekend to help Miss Rost.

Miss Bittner motioned to adjourn the meeting

Second by Miss Rost

All in favor and the meeting was adjourned.

Respectfully Submitted by
Chris Reachard, Secretary

Commented [CR1]: