

# MAPACA Board Call Minutes 11/19/2014

Roll call: Dr. Bert, Miss Bittner, Mr. Reachard, Mr. Oraschin, Miss Kremer and Miss Lovelidge

Absent from call: Mr. Smoker and Miss Rost

Guest to call: Chris Armstrong.

Approve meeting minutes from 10/22/2014

Motion to approve made by Miss Kremer

Second by Miss Bittner. All in favor and motion passed.

Jubilee:

Chris Armstrong talked about cutting cost. She mentioned that we could save \$9000.00 if we cut out the sod in the show rings. Miss Armstrong also had a discussion with Margi Ault from AOA about sod in the show rings. Margie stated that the Judges prefer to not Judge on sod. Miss Armstrong feels using sod in the pens is a good idea. Miss Armstrong also mentioned not having a show book would save \$5000.00 to \$6000.00.

Mr. Oraschin mentioned that showing on sod is more like pasture to show ring but also stated that showing on carpet would be fine.

Mr. Reachard asked what the savings would be if sod was not used in the pens. Total sod for the show would cost \$22,000.00. \$9,000.00 for show ring and \$13,000.00 for the stalls. Sod cleanup is an additional \$3,500.00.

Miss Armstrong mentioned that the Board should consider offering buy two stalls get the third stall free for MAPACA Members.

Miss Armstrong asked if we would be raising the Halter class fees.

There was a question on how do we know if exhibitors who get the free stall are really MAPACA Members. Dr. Bert suggested having Board Members there at check in to verify that the stalls were obtained by

Members. If they are not members then they would have to either pay the MAPACA membership fee or pay full price for the third stall.

Miss Armstrong asked if there is a budget for the AOA eblast. It was stated that we would approve eblasts as needed. Dr. Bert mentioned having an eblast sponsor to help with these costs. The sponsor's logo would be added to all eblast sent out on the Jubilee. Miss Kremer mentioned that the Board needs to be informed as to how many eblasts are being sent out. Miss Kremer mentioned that she has it set up that people can now register via the MAPACA website and/or through the Openherd site.

Miss Armstrong mentioned now having the class list. Mr. Oraschin mentioned that we need to keep the printed class list but cut back on the number printed.

Miss Armstrong will be Coordinating all Volunteers for the 2015 Jubilee. Miss Armstrong will have a Volunteer Manager to help insure the volunteers are where they are needed during the show. Miss Armstrong suggested offering a hotel room to the Volunteer Manager during the show.

Dr. Bert asked if we could move the fleece to shawl to Saturday instead of Friday. Mr. Reachard mentioned that it could be done with some changes to the competition. Miss Armstrong feels we are trying to have too many activities on Saturday. Mr. Oraschin suggested getting exhibitors with entries in the alpaca auction to donate fleece from their consigned alpacas for the teams to use. This would be great PR for the exhibitor and the teams. Mr. Reachard liked the idea but feels it would be very hard to coordinate the fleeces to the teams.

#### Membership:

Miss Bittner suggested offering an early bird price to renew before the end of the year. Dr. Bert suggested offering a free stall to members who sign up during the early bird registration for Membership.

Mr. Oraschin mention holding a big show small show at the same venue. Miss Armstrong mentioned that AOA has approved this kind of show in the past. Miss Armstrong suggested that the Board talk with Margie Ault from AOA on this topic.

Mr. Reachard asked if we would be offering shearing at the 2015 Jubilee. If so now is the time to find a shearer and hire them. Dr. Bert asked the Board if he could get approval for Mr. Reachard to contact shearers and make the decision on hiring a shearer. Miss Armstrong suggested having a waiver from the shearer to help protect MAPACA from any Liabilities.

PASA:

Miss Bittner asked if MAPACA would like to sponsor the PASA conference in February 2015. Sponsorship is \$1,000.00.

A motion to sponsor the 2015 PASA conference was made by Miss Bittner

Motion was second by Mr. Reachard

All in favor and the motion carried.

Mr. Oraschin mentioned that we need to improve on the meet and greet dinner. It was also suggested that we as Board Members need to send out Thank You notes to exhibitors and Sponsors. It was also suggested that we send out a eblast to Thank all the Sponsors and the conclusion of the 2015 Jubilee.

Face to Face Meeting:

Dr. Bert suggest having a Board face to Face meeting in January for Board reorganization and induction of new Board Members. Dr. Bert asked the Board members to look at their calendars to come up with dates that will work. Meeting will be hosted at the Alpacas of The Alleghenies farm.

Motion to adjourn the meeting by Miss Bittner  
Second by Mr. Reachard  
All in favor and the meeting was adjourned.

Respectfully submitted by,  
Chris Reachard, Secretary.