

Mid-Atlantic Alpaca Association – Board Meeting Minutes

January 14, 2020

Meeting called to order at 8:03 PM

Attendees: Carole Rost, Jeff Jorritsma, Barb Sodums, Chris Reachard, Randy Strong, Arlene Fusko, Jess & Chris Armstrong

Approval of Minutes: 12/10/19 Minutes – **Motion to approve by Arlene, Second by Randy, passed unanimously.**

Treasurers Report – Jeff: As of January 13, 2020:

Bank Account balance	\$36023.43
Paypal Account balance	\$2546.58
Balance Total	\$36,270.01

Paid in last month:

Conference Group	\$34.57
Storage fee	\$183.38
Calico Moon	\$1600.00 (2020 show- December & January Installments)
Sportsmen Insurance	\$700.00

Upcoming Costs:

Sue Ives February Installment
Openherd renewal
Calico Moon February Installment
AOA eblast

Motion to accept Treasurer’s Report by Randy, seconded by Arlene, Unanimous.

2020 Show Plan Discussion

Show Website is up. Suggestion to include “About MAPACA” in dropdown box.

A Theme for the show was discussed. For 2020 – Ideas included Roaring 20s, 20/20 Vision (alpaca with glasses). Carole will share ideas and see what people would like to do.

Meeting is still scheduled for 2/11/20 at the Farm Show site. Arlene, Jeff, Chris R., Carole & Bill are planning to attend.

Hotels – Carole has been trying to get the Springhill and Hampton Inn contracts done, but after having to deal with new people, she’s hoping to have a contract by tomorrow. Staybridge contract is all set.

Kathy Brown sent her proposal for announcing the show: 3 days @ 300/ day and she will take a stall in place of a hotel room & \$75 for mileage.

Randy heard from the Photographer – Last year he was able to arrive later on Friday and didn’t charge for the day (contacted Chris A. also). Agreed that we will continue the same format as last year.

Jeff – Eblast is being sent out through AOA tomorrow. Jeff also sent out another from his Constant Contact list.

Chris R. isn’t getting the BOD emails. Chris A. will contact the person at Openherd who can fix the problem.

Carole talked to Bill O. – He’ll be picking up pellets for bedding, and is trying to get a discount and use some 10% off coupons. Randy suggested we might have TSC be a corporate sponsor & get it donated. Historically we haven’t been able to get them to do it because it has to go through their home office.

We may be able to get the TSC 10% off coupons for Exhibitor bags.

Mary Reed contacted AOA about changing the rules and regs for Small Breeders requirements – Although shows agree that they need to change, AOA has said no. Small breeder classes are too small because there are not enough farms with small #s and with less than 10 years in the business.

Chris A. – Very close to getting spin off launched by Friday.

- Don Tompkins reached out - Sue Ives has asked him to change everything in the system that says she’s to receive mailed checks from show exhibitors. Don wanted to know who should get checks for our show. Chris A. told him she’d talk to Sue and the board about this. It’s possible that Sue wants checks to go directly to the show treasurers (for us - Jeff). There will need to be a number of changes on the website where it says that Sue will get the checks. Jeff will reach out to Sue and find out what’s up with this and let Chris A. know by Thursday when spin off is launching so she can make the necessary changes to the website.

Jeff – Carpet- what to do with it after the show? Should we keep it and store it?
Carole will check out the N & NW Hall – we might not need the carpeting. We
also need to evaluate the condition of it.

Everybody agreed that we shouldn't go higher than \$30 for catering.

Fans – Discussed having pictures, etc. to let exhibitors know what is being
provided, since some farms will be concerned that there's no air conditioning.
Suggested we need to be proactive about this.

Motion to adjourn at 8:42 by Arlene, seconded by Jeff, Unanimous.

Respectfully Submitted by: Barb Sodums, Secretary

Next meeting scheduled for Tuesday .

Motion to adjourn at 8: PM by , seconded by J , Unanimous .

Respectfully Submitted by: Barb Sodums, Secretary