

Mid-Atlantic Alpaca Association – Board Meeting Minutes

January 17, 2023

Meeting via Zoom - called to order at 7:02 PM

Attendees: Carole Rost, Barb Sodums, Mary Reed, Nicole Phillips, Arlene Fusko, Brad Kessler, Bill Oraschin

Approval of Minutes: 11/15/22 Minutes – **Motion to approve by Mary, Second by Brad, Unanimous – Motion Carried**

Treasurer’s Report – Nicole reviewed the report details (emailed).

Atlantic Union Bank: Current Balance = \$59,533.40

PayPal: Current Balance = \$3650.36 (Monthly Fee = \$30)

MAPACA Total Current Balance = \$63,183.76

Motion to approve by Barb, second by Brad, Unanimous – Motion Carried

Show 2023 Update:

Carole reported on the details and contract for the MD Venue:

- Venue will do clean-up
- Straw is allowed, but we will need an additional dumpster for about \$300.
- We’ll provide pellets, but people can bring their own straw if they want it
- We’ve reserved the Arena area, banquet hall for dinner/auction, Rabbit barn & the Office space
- \$200 deposit due 2/2 - Price includes all the tables, banquet table, 100 chairs, cleaning , etc. for \$14,000
- Carole and Nicole will go through the details together
- Brad will plan to stay at the venue overnight in his RV and we will reimburse the cost

The contact person (Heather) will put us in touch with their concession person.

Carole is checking on the Italian caterer we used last time for the banquet.

Panel contract has been received from Red Barn – 400 panels, transport, plus set-up fee = \$6000 (Carole will double check that set-up fee includes tear down as well)

Judges – Jacob Hart’s certification was discussed but the AOA site says he is certified for Halter.

Scott will take care of the judge’s contracts. Nicole will email him for copies.

Carole has the floor plan we used in 2021. The area used for the banquet will probably be used for the youth rings.

Visit to the venue – Carole, Arlene, Nicole and Bill will attend.

Mary suggested we contact Sarah Link for Vet Check, and she has asked Tilly Dorsey to help as well. She will be with us for the full day.

The Youth Coordinator will be Karen Bowman again.

Kathy Brown will be announcing again and has sent a proposal for her usual \$300/day, which includes Jay working as Ring Steward. Carole will ask her if she'd prefer to take \$200/day and a free stall.

Doug Hermann is doing our photography.

Christine Armstrong has volunteered to take care of the website. Jess is hoping to be able to come and help at the show as well.

Ribbons – Scott can order them from the PA company we've used and Arlene will pick them up as usual.

It was agreed that we should let Scott deal with ribbons at the show as well.

Barn Manager – Jim is not available to take on the whole job, but it should be covered with help from Bill, Brad and possibly Jess.

Carole reported that Jess will arrange for the audio equipment contract.

Our Eblast was sent through AOA. Barb, Bill, Brad and Arlene didn't receive them. Nicole will contact De at AOA to find out why.

Nicole has Constant Contact and can use member lists from the last 3 years as well as the exhibitor list from last year's show to send out a more personal Eblast from MAPACA.

Barb asked if Brad and Nicole are getting the emails sent from the BOD email address, and they are not. Carole will email Jan to get all the Board members onto the email list.

Destiny at SignQuik will do a Show Book for us at about \$10/book, which is usual. Carole shared that PAOBA isn't doing a Showbook this year. Bill thought that it is important for new breeders to have a Show Book. Nicole made the point that it will be good PR for MAPACA to have one, especially if other shows don't.

Destiny stipulated that Carole is the ONLY contact person, so exhibitors will need to send everything to Carole. March 24th is the deadline for materials.

Bill made a motion to continue to print a Show Book for this year, Second by Arlene, Unanimous. Motion Carried.

Bill offered to check with a local printer about pricing for just the printing of the book, since SignQuik only does the design aspect and uses an outside printer.

Carole reviewed her suggested changes to Sponsorships to stay in line with what other shows are charging.

The average price decrease was about \$200

Still offering Dinner Tickets

No drink tickets because we will probably need to provide free drinks

Mary suggested offering a Marguerita Machine Sponsorship and all agreed.

Barb made a motion to accept the revisions to our Sponsorships, Second by Nicole, Unanimous. Motion Carried.

Facebook – Chris R. is no longer on as an administrator. Barb explained the change in our group page from just “Public” to “Public with Participant Approval”. The Administrator would need to approve the person wanting to start posting on the page, but not each individual post. All agreed to give this a try and see how it goes.

A contract is needed for Tim M. our Fall Seminar. Decisions need to be made about what to offer and we need to start reaching out to presenters.

- Decide what to charge, members vs. non-members
- Carole wants to talk to Lynn about presenting Color Genetics vs using Jason Gill

Nicole suggested forming a seminar committee to brainstorm ideas to bring back to the board and Nicole, Brad, Barb and Arlene agreed to participate in that.

Next meeting is scheduled for February 7th at 7:00 pm.

Motion from Arlene to adjourn at 8:43 pm, second by Bill, Unanimous. Motion Carried.

Respectfully Submitted by: Barb Sodums, Secretary