

Mid-Atlantic Alpaca Association – Board Meeting Minutes

February 23, 2021

Meeting via Zoom - called to order at 7:03 PM

Attendees: Carole Rost, Barb Sodums, Jeff Jorritsma, Chris Reachard, Mary Reed, Bill Oraschin, Arlene Fusko (joined at 7:46). Jess & Chris Armstrong joined at 7:21 pm, left call at 8:07 pm.

Approval of Minutes: 2/9/21 Minutes – Motion to approve by Jeff, Second by Bill, Unanimous – Motion passed.

Treasurer’s Report – Jeff

Bank Account balance	\$22535.23
Paypal Account balance	\$20279.95
Total	\$42815.18

Paid in last 2 weeks	
2-18-21 AOA Eblast	\$145.06
2-22-21 Deposit	\$650.00
2-22-21 Deposit	\$110.00
2-22-21 Storage Depot	\$205.64
2-22-21 Seminar sponsorship	\$500.00

Approval of Treasurer’s Report – Motion to approve by Jeff, Second by Mary , Unanimous – Motion Passed

Jubilee discussion:

Vendor space is limited to approximately 4, so Vendor Sponsors will be given priority and additional vendors will need to go on a waiting list.

Bill will be having his 4-H’ers donate a basket or something else to the Silent Auction. He suggested this to another 4-H leader but they weren’t sure about the idea.

Chris called Executive Session from 7:13 to 7:18.

It was agreed that Herdsire Breeding donators will be comped a stall.

Chris A. gave a Website Update: Website is now all live. Numerous registration site issues have been taken care of with Don T. Sponsors are posted. Chris asked for any changes or concerns as we go along.

Discussed the number of alpaca entries to date, which is low as compared to 2019. Carole and Jeff recalled that we need approximately 325 alpacas to break even.

Due to low numbers to date, Bill suggested extending the Early Bird pricing an additional week. A decision will be made on the 26th based on where the numbers are, and an Eblast will go out if needed.

Chris A. emailed the Show Summary to the BOD as of today, and will try to send one weekly from here on out.

Security update from Jess. He is talking with a company that has done security for MABA in the past. Cost is approximately \$1000 for 36 hours. The company is preparing a proposal.

Jess will take care of getting the Pipe & Drape and AV system. No AV system will be needed for youth area, Bill thinks he has something that will work. Chris noted that we will need a sound system for the Dinner and Auction.

Bill will check with Overhome about their interest in selling Hay and Straw at the show again. It will be posted on the website when we know. Jess offered to look for someone near the venue if Overhome isn't interested.

Discussed the 2020 recipient and the possible 2021 recipients of the Lifetime Achievement Awards, to be handed out before the auction dinner.

After bringing up some long-time volunteers who could be recognized, Chris suggested we bring back the Volunteer Award that MAPACA used to give.

Motion by Barb to bring back the Volunteer Award, Second by Carole, Unanimous. Motion passed.

Jess has talked to Jonathan about the stall panels. Jonathan is working on getting us a contract.

Randy has agreed to call the auction, and suggested we pay for his show hotel room as payment.

Motion by Jeff to provide 3 nights at the Hilton Garden Inn for Randy as payment for him auctioneering, second by Arlene, Unanimous. Motion passed.

Jeff will be reaching out to the usual Coffee Sponsor for a commitment and to discuss details. We will provide the cups and print the sponsor's logo on the coffee sleeves.

Jeff ran through the 13 auction items procured to date, including 6 Herdsires. It was agreed to get 2 more Herdsires for a total of 8.

In order to keep track of and recognize our MAPACA Lifetime Members, Carole will develop a website page that will list them.

Next meeting is scheduled for March 9th at 7:00 PM, via Zoom.

Motion to Adjourn at 8:34 pm by Arlene, second by Bill, Unanimous – Motion passed.

Respectfully Submitted by: Barb Sodums, Secretary