

Mid-Atlantic Alpaca Association – Board Meeting Minutes

March 12, 2019

Meeting called to order at 7:34 PM

Attendees: Carole Rost, Jeff Jorritsma, Bill Oraschin, Randy Strong, Chris Reachard, Arlene Fusko, Barb Sodums; Added to call at 7:46- Jess Armstrong, Chris Armstrong

Approval of Minutes: 2/28/19 Minutes approved. Motion by Jeff, seconded by Randy, passed unanimously.

Treasurers Report – Jeff read Finance Report - Motion to accept by Randy, seconded by Arlene. Unanimous.

Welcome New Board Member: Carole Roste thanked Barb Sodums for joining the board on short notice. Barb will serve as Secretary. Adding administrative link to Barb's ShowReg page on Don's system so she can access MAPACA show information.

2019 Jubilee

Floor Plan:

Carole began discussion about electric being on poles throughout event space. Randy commented that having the poles against, or even inside of pens shouldn't be a problem.

Vendor Village will be in Lobby – Good idea, everyone agreed nice layout.

Left side Fire Corridor – Drive-In unloading for sponsors, larger area on right for big rigs. Will roll in and get vet-checked than be color checked in stalls.

(Chris & Jess Armstrong joined discussion)

Jess A. – Alternate plan for electrical is for pens to be between poles to avoid them being in or against pen panels, but to accommodate the electrical in this way we'd lose 14 pens (out of total of 288), and one End Cap potentially.

Chris A- There is plenty of room to expand for additional pens. The biggest concern is to keep End Caps. Also have extra space in Banquet area as it's much bigger than we'll need.

Jess – Jonathan needs final floor plan to do exact count for 8x10 panels. As long as numbers don't go up, we should be ok. Jess will double check counts and work with Jonathan on that.

Carole explained that Practice Area and empty area next to Youth Ring will all be designated as Youth area – gives us 75% discount on square footage.

Bedding/Flooring & Carpet:

Carole noted that although we are supplying pellets, farms need to bring mats because of how slippery floors are. Carole will send a bulletin out to farms before show.

Carpeting – Suggested that we ask PAOBA if we can borrow carpet they're not using to cover that area. Bill (Youth Coordinator) thought that would be fine. Bill will text George Sherry later and see if that can happen.

7:54 – Bill left call.

**Update on hotels, silent auction donations, other activities, and where we are with Entries/
Championship #s:**

Chris R. gave updates:

He has added the Radisson Hotel – block rooms for \$115/night, reservations in block will be available until day before show. He's posting this on FB.

Fleece to Shawl cancelled, but a team contacted Chris R. wanting to compete. He talked to her about doing a Saturday morning "Demo" and continuing to work on it throughout the day. Could auction it off at the dinner. Agreed that was a good plan.

Natalie Berger unavailable due to her daughter's tragic accident. Elizabeth Taylor has agreed to take her place in Fibra Mundo with mini-classes, etc.

Silent Auction - Donations are coming in (Pottery, yarn bowl, Stony Mountain donating a 2'square loom and easel). Carole asked Chris R. to send pictures and descriptions of donations for auction to Rene for showbook. He will do that as donations become final.

Spin off - 32 entries – better numbers than expected, Carole congratulated Chris R. on pulling in entries.

Cottage Fleece – not a lot now, Fleece Show numbers are low, 12 now. Chris R. is doing a push to get farms to enter more fleeces. Cheryl will be needed to judge either 1, 1 ½, or 2 days depending.

Keeping track of #s for Championships – Jubilee is all set except for Multis, Suri numbers are low, but Chris R. will start to push for them to get registered. For Gala most colors already have Championship #s, also looks like we'll have Championships for the Small Breeder's show. Walking Fleece – Championships in all colors except light males, but should have no problem getting the numbers. Noted that 300 is max for Walking Fleece, not near that now).

General Discussion - Entries / Sponsorships, etc.:

Carole noted that there might be some Small Breeders with animals on the waiting list. Should we let them add a 5th to ensure they make the Championship numbers?

Chris A. suggested we lift the 4-animal limit now for small breeders rather than doing it farm by farm. She doesn't think it will affect their stall decisions, or that it will make a difference if we were to leave the 4-animal limit as is because they'll put them on the waiting list anyway and we can add their additional animals later. Also noted that several farms have incomplete registrations and that a couple of the bigger Suri farms (sponsor farms) haven't entered any animals yet.

Randy commented that a lot of farms haven't entered yet, so we need to make sure we don't lose too much stall space and come up short.

Plan is to open Small Breeder's show up to additional animals on March 26th (week before close) if there is space available.

Chris R. - Will post on FB about the waiting list and to encourage people to list animals on it.

Carole noted that there is no Sapphire sponsor. Need Coffee Sponsor - Chris A. reported that Deb Potts is a possibility, and Randy heard that another possibility is Rosehaven. Carole will email Michelle and Chris A. will follow-up with Deb P. Chris A. commented about the high number of sponsorships already this year as compared to last year. Almost already at last year's final levels.

Randy reported Rick R. will take back cover ad (\$500) and he can bring a couple of tractors. Might get him to do a short seminar on Tractor Use "What can a good Tractor do for You?" Maybe on Saturday.

Carole noticed that Tractor Supply is sponsoring Illinois show. Noted that Bill had been going to contact them, Carole will ask him about that.

Arlene asked about Bag Sponsors. Carole reported that we have Lanart & New England Fiber Pool, which will cover the bag cost. Decided that we'd go with just those 2 if we don't get anyone else to sponsor before Buckeye

Chris A. was in touch today with Ribbon Order people.

Chris A. asked if we are still able to access last year's summaries so we can compare last year to this year. Chris can resend link for that if we need it. Noted that relative to last year we're in about the same place, but a bit behind on entries & stall count. If anyone has trouble accessing any show documents, Chris A. can put together a spread sheet or whatever that will show detail needed. Will do as needed. Keep looking at website and let her know if we see any problems.

Arlene – Will pick up ribbons as she did last year.

Carole – Explained to Barb that if she can come Tuesday night they will pay Tuesday night hotel room. Would like as much help as possible on Wednesday with set up. Barb will see if that can work, but already committed to traveling with another farm so might be unable to come before Wednesday or Thursday.

Chris A. had idea to have Alpaca Yoga offered mornings in the practice ring. Chris R. said they did it Friday and Saturday in Nashville and 75-80 people came to do Yoga with the alpacas! Chris A. will make phone calls to see about getting a yoga instructor in to do it.

Website additions/changes for Chris A.:

Carole asked to have Registration End Date of April 3rd added to Jubilee Home Page.

Adding Barb's email & home phone on board member page and listing as Secretary.

Carole asked if anyone had anything else for website? Is the Schedule proposal all right? Question about seminars not yet scheduled. Can list what we have now then put seminars in later. Chris A. added that she notes the date the pages were last updated so people know to check back for further information.

Auction Update:

Randy - 25 lots so far including vendors, 6 breedings & maybe a suri. Anthony will possibly donate one of Diamonte's black sons to auction off (not donating a Diamonte breeding). Randy will get specifics from him about what he expects for a reserve, etc. Will reach out to Todd Jacobs to possibly donate Cheesecakes. Talking to Bud about AOA donation of ½ page ad. Morning Beckons is donating a breeding to an Appaloosa from out West. Randy ran through the list of Herdsire breedings donated.

Dorm rooms:

Chris R. reported that rooms are already reserved. (above main hall)

Seminars:

Carole asked if anyone is or wants to be in charge of seminars? She will work on it with Chris A. Where should we do seminars? Randy suggested banquet area, Carole says we can section off a corner easily. Chris A. expressed concern that it might be hard to hear. Decided we might want to use the area designated for the Judge's room. Judges could have space by photo area or next to C & C Café.

Discussed that Bud can only do a seminar early Saturday before he needs to leave for Wisconsin show.

Jeff – Polly Michaelis has offered to do a seminar on color checking. Flexible, so possibly could come in early on Thursday and do one that morning for our color-checkers, and then maybe another later in the weekend for other people. Everyone thought that was a good idea. Jeff will follow up with Polly.

Next meeting scheduled for March 26th – 7:30 PM

Adjournment at 9:09 PM: Motion by Randy, seconded by Barb. Unanimous.

Respectfully Submitted by: Barb Sodums, Secretary