

Mid-Atlantic Alpaca Association – Board Meeting Minutes

April 12, 2022

Meeting via Zoom – Meeting called to order at 7:02

Attendees: Bill Oraschin, Arlene Fusko, Barb Sodums, Mary Reed, Nicole Phillips, and Jim Nogier joined at 7:16

Approval of Minutes: 3/22/22 Meeting Minutes – **Motion to approve by Bill, Second by Nicole, Unanimous – Motion Carried**

Treasurer’s Report – Nicole: Run down of bills paid and PayPal and bank balances. **Motion to approve by Bill, Second by Barb, Unanimous – Motion Carried**

Nicole asked about connecting our square reader to the new account. Carole told her to create a new square account with the new bank instead of trying to change the existing account.

Jubilee Business:

Carole – reviewed current show registrations. One Emerald sponsor and a few others are still incomplete, so she will call those people tonight.

Currently our numbers are at about 230 alpacas, which is fewer than we wanted. We can’t change to 2 days at this point because of shearing, but we can eliminate a judge. With only 17 suris we don’t need Stephanie on Friday. She was also doing production and some kid’s activities. Wade has 110 for Walking Fleece, which he can do in a day. Wade can do WF Friday and youth on Sat& Sun. Production & suris can be done by the other judges. Nicole pointed out that from a financial perspective we shouldn’t keep her unless we need her. All agreed to cancel her contract.

North Hall rental will be reduced if we only use two thirds of it, and the venue will close it off. Carole is still waiting for final word.

The vendors have been moved into the regular show area, only dining, auction stuff and the youth ring will be in the North Hall area.

Tomorrow or Thursday Bill will pick up the pellets and let Nicole know the cost.

The facility needs Jim to show on his floor plan that there are 15 dining tables - caterers want that.

Caterers – Menu & cost: Meet & Greet – about \$3000 for a “tailgate station” w bbq chicken skewerss, potato skins & a veggie tray. \$2000 of the cost is charged to the sponsor, Peruvian Link. Dinner is Bruschetta Chicken, salad, veggie pasta, roasted pots, desserts & beverages w plates, etc. The cost for 150 is \$7000, but it will be reduced some because we will only have 120. Carole doesn’t have the final cost yet, but it should run us about \$10,000.

Carole decided to cut out the bar for Friday to save on costs.

All the tables and chairs we will be getting from the facility. We can use Jonathan’s panels for the rings. Pipe & drape is the only thing we’re renting from the Expo Co. for the vendor area and dining area. Cost is \$3/ft for regular, \$7 /ft for tall, and once Carole gets the measurements she can get the cost for that.

Mary suggested having a vendor Fashion Show – could Close the show early (4:00) on Sat. and do a Fashion Show during Happy Hour. We can charge vendors \$100 for having clothes in the show to promote their business. Peruvian Link wouldn't have to pay because they are sponsoring. Mary will contact the vendors and coordinate it.

Plenty of frontage to accommodate sponsors, so they should be happy. Placement of Emerald sponsors will be planned tonight.

We will present the C. Alan Clarke Award just after the dinner and before the Auction. Carole has ordered a lovely black plaque with Silver for the 25th Anniversary for the recipient.

Barb ran down a summary of the Live Auction items and expected revenue from that. With what is being offered we are hoping to bring in close to what we did last year. Nicole suggested we email out a list of auction items to the exhibitors. Carole will send it out as an attachment with the informational email to exhibitors on Friday. Mary can find out if the vendors will do the fashion show tomorrow so that Carole can include that in the email, as well as a plug for people to buy dinner tickets.

Carole verified that there is plenty of table space for the dinner, with 77 tickets sold to date.

Nicole suggested we could ask Jonathan to amend the contract for fewer panels, but he won't do that unless he can eliminate a truck. Carole will check with him.

Carole reported that we are in good shape with volunteers. We have the PAOBA armbands for them to wear. Cheri Seiler will take care of all that.

Carole will let Scott know to contact Stephanie to let her know we don't need her. Next year we are scheduled for the weekend of 4/14, not the last show of the season, and because we won't have to offer shearing we could easily go to a 2-day show.

Motion to adjourn at 8:24 by Barb, second by Arlene, motion carried.