

Mid-Atlantic Alpaca Association – Board Meeting Minutes

April 14, 2020

Meeting called to order at 8:03 PM

Attendees: Carole Rost, Barb Sodums, Chris Reachard, Randy Strong, Arlene Fusko, Jeff Jorritsma, Bill Oraschin

Approval of Minutes: 3/24/20 Minutes – **Motion to approve by Bill, Second by Arlene, passed unanimously.**

Treasurers Report – Jeff:

As of April 14, 2020:

Current Total Funds Balance: \$34,399.92

Paypal Balance: \$6220.81

- Listing was provided of Farms/Exhibitors Refunded on 3/28 from Paypal after Show cancellation (details on report)

Current Checking Account Balance: \$29,154.11

- Listing was provided of refunds by check to Vendors, payments for storage facility & AOA Eblasts, and credits from TSC for show supplies (details on report)

Payment to Judy Keske for Spin Off and Shipping still needs to be made, awaiting her invoice.

Motion to accept Treasurer’s Report by Chris, Second by Arlene, Unanimous.

Outstanding MAPACA show Issues discussed:

Jeff and Carole plan to address the AOA Eblast issue and possible refund (Eblasts not reaching exhibitors, see discussion in 3/3 minutes) when they attend the AOA Board meeting for Affiliates next Tuesday.

Carole mentioned the need to get invoices for the Spin Off and from the Ribbon Company.

Chris reported that Angie Grove was in contact with him about spin off, and that the plan is to post Spin Off results and a picture grid of 1st, 2nd, 3rd place, Judges Choice & Highest Score fleeces on the MAPACA website to provide recognition to exhibitors.

Showtacular Participation discussion:

Schedule and length of show was discussed.

Jeff reported that the EAA board would like a 4-day show, Wednesday check-in, Thursday-Sunday show. Discussed pros and cons of a 3 vs. 4-day show including the need to run 2 shows each day if only 3 days, and the issues some exhibitors might have with being away for a 4-day show.

A preliminary tentative schedule having Youth classes scheduled for Sunday was discussed, and all agreed that they need to start on Saturday at the latest and could run through Sunday morning. Randy explained that the schedule is very tentative and has not been reviewed.

Randy reported talking with a number of people about the Showtacular/Jubilee show, and that everyone would like it to be "THE EVENT" of the year, especially considering the lack of availability to gather for showing this spring. Ideas included making it a big wholesale show for vendors, possibly with a time for Exhibitors to shop without public. Jeff suggested Check-In day for both Vendor wholesale volume sales and EAA Yarn Project booth shopping. More ideas for making the show into a major event will be an ongoing discussion.

The Showtacular committee needs 3 representatives from the MAPACA Board to serve on the committee. Chris, Barb & Bill volunteered to join the Showtacular committee.

Motion to appoint Chris Reachard, Barb Sodums and Bill Oraschin to the Showtacular Committee by Arlene, second by Jeff, Unanimous.

Jeff heard from Lennie via text asking that we discuss a 1/3 contribution of \$6335.00 to the Showtacular "pot" to bring the balance up to equal thirds from EAA, NEAOBA & MAPACA to run the show.

Motion by Chris to contribute \$6335 to Showtacular for our third of show expenses, second by Arlene, Unanimous.

Barb inquired about the location of the show. Jeff explained that it would take place in the "old" Bricker building rather than the new building used the past 2

years. Bricker is slightly smaller but similar (90,000 sq.' vs. 110,000 sq'), and after touring it was noted that there is updated LED lighting, a new roof, updated wiring and a new speaker system. The cost is over \$5000 less if staying with a 3-day show.

Judge discussion: Showtacular has hired Stephanie G., Amanda V., Jude A., and Peter K. for their combined show. Agreed that we would like to hire Diana T., and Jill M. if possible. Carole will check their availability. Discussed the need for a Walking Fleece judge, or possibly sharing a judge between that and Youth or Fleece.

Fleece Show – Definitely want to have one, and participation is expected to be good because of the inability to show animals in full fleece halter this spring. There is a possibility that arrangements could be made to forward fleeces from PAOBA's (Chris Works) August fleece show directly to the Showtacular.

Bill offered to bring the MAPACA obstacles up to the Showtacular for the Youth classes.

Other Items:

Carpet – Should we keep and continue to pay for storage, and might the Showtacular want to use it? Jeff explained that the Showtacular would like to have either sod or carpet in the rings, but it hasn't been decided which yet. Carole pointed out that with the show next spring in the NW building again we probably won't need all of it. Discussed the cost of new (\$4800) vs storage (\$2400/year), and that maybe we should use it at the Showtacular and then throw it away. Agreed we will discuss it further when we know if Showtacular wants to use it. Jeff offered to bring it up to the Showtacular from storage if needed.

Spring 2021 Judges – Agreed that we would stay with the decision to give the 2020 judges previously hired first right of refusal for judging assignments.

Next meeting scheduled for May 12th at 8:00 pm.

Motion to Adjourn at 8:55 pm by Jeff, second by Arlene, Unanimous.

Respectfully Submitted by: Barb Sodums, Secretary