

MAPACA Board Minutes 2/11/2015

Roll Call – In Attendance: Dr. Bert, Miss Bittner, Mr. Reachard, Miss Rost and Miss Lovelidge

Absent from call: Mr. Oraschin.

Approval meeting minutes from 01/10/2015.

Motion to approve minutes made by Miss Bittner

Second by Miss Rost

All in favor and the motion passed.

At 7:45 pm Mary Forte and Jay join the call to discuss the Newsletter. Jay mentioned that the newsletter is a great tool for the organization and that MAPACA should be the leader in the industry through the newsletter. Jay feels MAPACA should keep the printed newsletter as people like to receive mail and read printed material. Jay also mentioned that he would like to see the newsletter improved on in layout. Jay is looking forward to work with the Board and helping with creating a top notch newsletter.

Miss Rost will continue to concentrate on getting advertisements for the newsletter. Jay and Mary would work on the content of the newsletter with Miss Rost serving as the Board Liason for the newsletter.

Dr. Bert has spoken with several of the MAPACA affiliates and their biggest expense is their newsletters and there is an interest in doing a combined newsletter. This could become a monthly newsletter.

Miss Rost asked if MAPACA would continue with the Bi annual Newsletter and Dr. Bert stated that yes we would continue with the bi annual format for the newsletter.

Miss Rost asked if there would be featured articles done on MAPACA Members.

Jay has agreed to sit down with Miss Rost at the CABO show to discuss ideas he has for the newsletter and how he would implement these changes.

Dr. Bert asked Jay for an outline on his ideas for changing an improving the newsletter.

Miss Rost will supply the Board with contact information for Mary and Jay.

Dr. Bert Thanked Mary and Jay for their ideas and discussion on the newsletter and they left the call.

Update on Bank Account:

Dr. Bert is waiting on final checks to come in and clear the bank before the new account can be opened.

At this Date and Time Dr. Bert and Miss Bittner still have not received any of the Books, account information or lap top from the past Treasurer.

Dr. Bert has a call in to Mr. Smoker.

Dr. Bert has received a new bank card. Once Dr. Bert receives all the information from Mr. Smoker and Melissa an official Treasurer's report will be issued.

Dr. Bert asked for an executive session.

After some discussion we returned to regular session.

Mr. Oraschin joined the call at 7:48 pm.

Chris Armstrong also joined the call.

Jubilee Update:

Miss Armstrong feels we are in good shape with the information about the Jubilee on the MAPACA Website.

Miss Armstrong also announced that we have been given AOA Certification for the 2015 MAPACA Jubilee.

Dr. Bert mentioned that Rick Stumpf has announced for the Jubilee and has been given Hotel room and meals in exchange for this service.

Rick Stumpf and Kathy Brown have submitted proposals for Lodging, meals, mileage, 1 free stall and a stiffen of \$300.00 per day to announce at the 2015 Jubilee.

Dr. Bert feels the Board needs to discuss this in more detail before a decision can be made.

Miss Rost asked if the stiffen was \$300.00 per day and Chris Armstrong stated that yes that is the amount plus meals.

Miss Lovelidge feels we should not pay for an announcer for the 2015 Jubilee.

Mr. Reachard asked if Nancy Johanson would be attending the Jubilee. Chris Armstrong stated that Nancy would not be attending the Jubilee. Dr. Bert stated that going forward all contracts must include membership to MAPACA.

Miss Rost mentioned using Rick Stumpf for show announcements and then ask Brett Kaison or Marty McGee Bennet to do all the special announcements.

Chris Armstrong is waiting on a proposal from Tim the announcer for the CWAS show.

Mr. Reachard suggested that we move on from this discussion until all proposals are in and a complete review and discussion can be had to make the right decision for the announcer of the 2015 Jubilee.

Performance Show Coordinator:

Chris Armstrong sent the contract to the performance show coordinator.

Contract asked for four nights hotel but only three are needed. It was suggested that she arrive Friday to the Jubilee.

Sponsorships:

Chris Armstrong asked how the Sponsorship logos should be displayed on the website. She asked if we should change the ratio of pages that

each sponsorship level appears. Chris Armstrong suggested 50% to Emeralds, 30% to Ruby and 10% to sapphire.

Mr. oraschin will contact Chris Armstrong once Sally Richardson is set and ready to do the marketing via Social media.

Shearing at the Jubilee:

Chris Armstrong had shearing added to the registration page so we can get a general idea of how many alpacas will be shorn at the Jubilee.

Miss Lovelidge will contact Jay Merriacher about the shearing at the Jubilee and will be Coordinating the shearing with Jay.

Chris Armstrong feels everything is falling in to place for the Jubilee. Chris Armstrong left the call.

AOA Email:

Dr. Bert had tried to contact Darby at the AOA office to discuss the email sent out about affiliates adding the AOA Logo to their websites.

Dr. Bert has not heard back from Darby at this time.

Mr. Reachard will contact Steve Quiggly about the removal of the AOA Logo from the MAPACA Website.

Dr. Bert suggested having Don Tompkins on a call after the Jubilee so the Board can understand what it is that Don does with the website for MAPACA.

Dr. Bert was contacted by Dr. Purdy about the Nuno project. Dr. Bert asked Dr. Purdy if he could put together a seminar on How to talk to your vet for new and established breeders.

Miss Lovelidge mentioned that she has her insurance agent Steve Purdy coming to the Jubilee. Miss Lovelidge asked if we could give him a vendor space in exchange for him presenting a seminar about farm insurance.

Dr. Bert mentioned that AOA wants MAPACA to pay for Darby to attend the 2015 MAPACA Jubilee. The Board is not willing to pay for this.

Miss Lovelidge asked Mr. Oraschin if he had received the price per bag for the pine pellets. Mr. Oraschin reported that the price per bag will be \$4.15.

A motion to adjourn the meeting was made by Mr. Oraschin
Motion was second by Miss Lovelidge
All in favor and the meeting was adjourned.

Respectfully Submitted By,
Chris Reachard, Secretary.