

MAPACA Board Minutes 03/11/2015

Roll Call: In attendance – Dr. Bert, Miss Bittner, Mr. Reachard, Miss Rost, Mr. Oraschin and Miss Lovelidge.

Approve meeting minutes from 2/11/2015

Motion to approve the 02/11/2015 meeting minutes was made by Miss Rost.

Motion second by Mr. Oraschin

All in favor and the motion passed.

AOA

Dr. Bert had a discussion with Darby the Executive Director for AOA. Darby stated that the AOA national halter show would not be coming to Harrisburg, Pa in 2016. Dr. Bert talked about a dual show with AOA in the future. Darby will present this idea to the AOA Board.

Food

Mr. Reachard has been in contact with The Center Plate the catering company for the Farm Show Complex. There will be lunches provided on Thursday, Friday, Saturday and Sunday. There will also be a Thursday evening Meet and Greet buffet. No evening food on Friday, Saturday will have the heavy Hors d'Oeuvres. There will be cash bars set up on Thursday, Friday and Saturday. We will be receiving 310 drink tickets to hand out to sponsors, Board Members and special guest.

Education

Dr. Bert reported that Mazzuri would be sponsoring Dr. Evans and have asked for a vendor space like they had in 2014 so they could set up a go to place for people to talk to Dr. Evans one on one throughout the weekend.

Dr. Bert also mentioned that we would have Dr. Purdy, A speaker from Penn State, Rick Stumpf has interest in speaking, Darby from AOA, The state director for 4H and Steve Purdy the insurance guy.

Marty McGee will do a class on Thursday and also be available throughout the weekend to consults.

Miss Bittner mentioned that she and Mary Altmanshofer spoke to a contact at the PASA conference about speaking on exotic meats.

Auction

Dr. Bert reported that he had talked with Debbie from Silver Penn Sales. Debbie was leaving for the AOA National show and would send a report to Dr. Bert before she leaves.

Debbie mentioned that she felt we could get at least 40 lots. It was also stated that we did not want more than 50 lots in the auction.

Chris Armstrong has joined the call.

Jubilee

Chris A. reported that the performance coordinator requested that her airline ticket be prepaid. This was not requested in the contract.

Chris A. also reported that Jill McCloud also requested prepayment. This was also not requested in the contract.

Dr. Bert stated that the cutoff date for the auction would be March 19th.

Dr. Bert reported that as of this date we were at 271 stalls sold. Last year's total stalls sold was 372 and as of the 15th of March 2014 only 171 stalls were sold so we are on track to have more stalls sold at the end of registration compared to 2014's Jubilee.

Chris A. reported that all Ruby sponsorships were sold. She feels we are at a good start. She also stated that the early bird pre stall registration was a great idea.

Mr. Reachard reported that we are at 165 spin off entries and 2014 was at 132 entries. Cottage fleece is at 49 entries with only 45 for 2014. Dr. Bert asked if an eblast should be sent out to help increase fleece entries. Mr. Reachard agreed that a eblast would help.

Miss Rost sent out an email to all sponsors who still need to send in ads for the newsletter.

Mr. Oraschin reported that we need 22 pallets of the pine pellets at two bags per stall. Mr. Oraschin will coordinate payment for the pellets with Dr. Bert. Mr. Oraschin will arrange the pellet delivery for Wednesday April 22nd.

Dr. Bert mentioned that the stall mats were selling through preorders and the first half of the mat order has been shipped out to his farm.

Jess A has talked with critter keepers and they have decided that they were not interested in supplying panels for the Jubilee. Light Live Stock was awarded the panel contract. Jess also reported that the trucking fee was raised by \$500.00 per truck. Jess will contact LLS to see if the trucking fee can be reduced. Mr. Oraschin feels the trucking fees are too high.

Mr. Reachard asked if we would be using sod in the auction stalls. Miss Rost feels they could be set up with pine pellets. Cost of sod for the auction stalls would be \$1200.00. After some discussion it was decided that sod would be used in the auction pens.

Mr. Reachard asked about the removal of the sod and could this be done on Sunday evening to help reduce cost from the Farm Show Complex. Jess A said no the sod would have to be remove Monday morning. Jess also stated that the cleanup company will being in a dumpster.

Mr. Reachard mentioned having hay preorders for the Jubilee. Over Home Alpacas did this service in 2014 and has offered to do the same for the 2015 Jubilee. Mr. Reachard will send an email to Over Home Alpacas letting them know that they can move forward with presales of hay for the exhibitors.

Mr. Reachard suggested that we take two of the Emerald sponsorships and split them to offer more Ruby sponsorships since all the ruby sponsorships have been sold.

Miss Lovelidge has been contacting farms about participating in the herd Sire auction. Miss lovelidge will coordinate this with Chris A.

Tshirts for the volunteers. Miss Bittner mentioned that Empire had fleece vest for the volunteers. Miss Rost suggested using the MAPACA logo without the date so any left overs can be used in 2016.

Vendors - Miss Rost reported that vendors have been signing up. Miss Lovelidge will send Miss Rost the information for Steve Purdy the insurance guys free vendor space.

Chris A mentioned that we would need areas set aside for AOA, the vets, pine pellets and the AFCNA fleece collection.

Chris A. also mentioned that when talking with exhibitors about sponsorships to point out that there is no show book this year and that

their ads will be placed in the newsletter and they will be allowed to supply a flyer or promotional item for the exhibitor packets.

Dr. Bert asked that a flyer be made to be added to the exhibitor packets

Thanking all sponsors, vendors, volunteers and exhibitors.

Mr. Oraschin will try to attend the meeting with the Armstrong's and the Farm Show complex.

Miss Rost made a motion to adjourn the meeting

Second by Mr. Oraschin

All in favor and the meeting was adjourned.

Respectfully Submitted by

Chris Reachard, Secretary.