



Board of Directors Meeting Minutes
Thursday December 22, 2016 – 7:30 pm
Dial-In #: 877-366-0711/Passcode: 53911670#

Members present:

Chris Reachard, Pres.

Carole Rost, V.P.

Bill Oraschin, Treas. (Joined Call@7:40)

Susanne Bienenstock, Sec.

Hope Bittner

Arlene Fusko

Absent:

Brian Mindte

Others present:

Chris Armstrong

The MAPACA Board of Directors meeting was called to order at 7:38 pm by President Chris Reachard.

The minutes from the 9/22/16 meeting were presented. Arlene Fusko made a motion to accept the minutes and Carole Rost seconded. Motion carried.

The minutes from the 11/1/16 meeting were presented. Arlene Fusko made a motion to accept the minutes and Carole Rost seconded. Motion carried.

Mapaca Jubilee Show

Chris Armstrong updated the board on her upcoming/ongoing work on the Jubilee:

- Working on populating the Jubilee website
- Schedule is approved and will be posted by new year
- Updating all help menus
- Ensuring all documents and forms are current
- Contacting Performance coordinator

Chris Armstrong requested copy explaining the Small Breeders show for inclusion on the website

Action: Chris Reachard and Carole Rost to supply copy to Chris Armstrong after December 25th.

7:40 – Bill Oraschin, Treas. Joined the meeting.

Preliminary Promotion for Jubilee Show

- Gather costs for designing and sending out Eblasts to promote the show – **S.Bienenstock**
- Develop a schedule and strategy for Eblasts - **SB**
- Create Eblast announcing Spin Off entry is open 1/2/17 – **SB**
- Create Eblast clarifying Small vs. Regular Jubilee show – **SB**
- Create Eblast promoting Early Bird Entry – **SB**

Jubilee Auction & Other Show Events

Silver Penn Sales will be in charge of running the auction for MAPACA.

Action: SB to contact Debbie Harden regarding opening up registration and beginning registration promotion.

The following items were discussed:

- Auction consignment fee will be \$1,500
- There will be six herdsire breedings included in the Live Auction-**Arlene Fusco** to act as coordinator
- Each board member to make up a “wish” list of herdsires for inclusion in the herdsire auction. Board will discuss and then we can approach the owners to solicit their donations.
- **Carole Rost** will be coordinating the “Vendor Village”
- **Bill Oraschin**. will be coordinating the Photo Contest
- **Bill Oraschin & Hope Bittner** will be coordinating the Silent Auction
- **Bryan Mindte** will be managing the show volunteers.
- Announcers for the show will need to be explored. Hope B. agreed to be the back-up announcer.
- **Carole Rost** to reserve the same hotel block as last year and forward the information to Chris Reachard for inclusion on the website.

Jubilee Seminars

A number of seminar speakers, formats and topics were discussed. **Hope Bittner, Bill Oraschin** and **Susanne Bienenstock** will reach out to speakers and report back on these possibilities during the next meeting.

Jubilee Show Flooring

The board is exploring options for flooring the five show rings that would be cost effective, re-usable, easy to clean and store. **Bill Oraschin** has compiled preliminary data on some options. After some further research, he will forward the information on type, price and style to the rest of the board for consideration.

Arlene Fusco left the meeting @ 8:50 pm.

Chris Armstrong left the meeting @9:00 pm.

Other Business

Membership- Create an eblast to encourage current members to renew and new members to join. Eblast will be sent to current membership and names that have been collected through the “mail chimp” application- **S. Bienenstock**.

Shearing Seminar - **Bill Oraschin** has been in contact with Matt Best regarding timing and location for this member event. **Bill O.** to choose host farm located in South/Central Pennsylvania and let the board know when he has found the appropriate venue for this educational experience.

Old Business: No old business was discussed.

New Business: The next board meeting is scheduled for Wednesday, January 16, 2017 at 7:30 pm.

With no other business to be discussed, Bill Oraschin made a motion to close the meeting. Motion was seconded by Carole Rost. Motion carried. Meeting adjourned at 9:11 pm.

Meetings submitted by,
Susanne Bienenstock, Secretary